



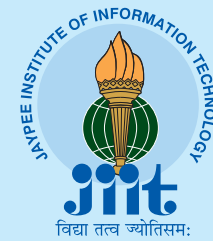
JAYPEE BUSINESS SCHOOL

Learning with
the Leaders



JAYPEE BUSINESS SCHOOL

A CONSTITUENT OF
JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY
(Declared Deemed to be University u/s 3 of the UGC Act 1956)
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JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY
(Declared Deemed to be University under section 3 of UGC Act, 1956)
www.jbs.ac.in, www.jiit.ac.in

XI BATCH
MBA BROCHURE
2017

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Message

Founder Chancellor

Education is an instrument of empowerment to equip our people to help them become economically independent and self-sustaining.

I have great pleasure in introducing you to our Jaypee Business School (JBS). The School reflects our vision to become a Centre of Excellence comparable to the best in the world for producing professionals with leadership quality in technology, innovation, entrepreneurship and management.

JBS is different from other business schools in several ways. One of the unique features is the concept of Social Internship, undertaken by the students, which sensitizes them to the social issues. The School offers opportunities to specialize concurrently in the functional areas of management as well as in the select industry verticals.

For realizing the vision, we stand committed to provide outstanding guidance, leadership, faculty, physical infrastructure and alliances with leading business schools in the world.

I invite you to experience a different business school environment and help us make a difference to our society.

Jaiprakash Gaur

Founder Chancellor of JIIT
and Founder Chairman, Jaypee Group

Leadership

JBS policies and programs are closely monitored and supervised by a Steering Committee of eminent professionals.



Shri Manoj Gaur

Executive Chairman of the Jaypee Group. An Engineer by profession (B.Tech, BITS, Pilani), Shri Manoj Gaur is widely respected as a visionary who has successfully mapped and executed the massive expansion of the Group in several sectors.



Prof. S.C. Saxena

Vice Chancellor,
Jaypee Institute of Information Technology, Noida.

Prof. Saxena has an outstanding academic record. Formerly Director IIT, Roorkee, Mentor Director, IIT Mandi, Director, Thapar University Patiala, Director, T.C.I.R.D., Patiala, amongst host of other important assignments like Chairman, NRC, AICTE, New Delhi. He is Life Fellow of the Institution of Engineers (India) and fellow of the IETE

External Advisory Members

Jaypee Business School seek advice on significant issues from esteemed members from Academia and the Corporate Sector. These members share their expertise with JBS across two forums Board of Studies and Academic Advisory Group.



Jaiprakash Sewa Sansthan (a not-for-profit-trust)

Jaiprakash Sewa Sansthan [JSS], a 'not-for-profit Trust' promoted by the Jaypee Group of companies, has been established and recognized for its responsibility towards society. The Trust functions with a holistic approach for overall socio-economic development. Set up in 1993 the Trust aims to realize the corporate philosophy of "Growth with a Humane Face". JSS has translated its social responsibility into reality by building schools and training institutes that cater to the needs of providing quality education to the rural masses. Under the Comprehensive Rural Development Program (CRDP) adopted in villages surrounding the cement plant free health care and animal care programs have been undertaken. The Trust helps in times of natural catastrophe to reach the affected communities in distress.



Jaypee Business School



JBS is a constituent of Jaypee Institute of Information Technology (Deemed to be University). Started in the year 2007, JBS holds a very good reputation amongst the new generation business schools in India. In less than 10 years of time JBS has made an extremely good progress both academically and in its stature as a centre of excellence in management studies. It has been rated amongst the emerging institutions in management studies by numerous studies and surveys in the past.

The vision of JBS is "to become a centre of excellence in management education and research to develop globally competent management professionals."



Programs at JBS



Master in Business Administration (MBA) Program

It is a two year full-time program that aims at providing a comprehensive coverage of all important areas and disciplines for managing the current business scenario. The curriculum is designed to be intensive, with an emphasis on contemporary business practices. The students are evaluated regularly to assess their progress on theoretical and applied aspects of business. The curriculum is updated regularly in line with current industry requirements and peer offerings at the best business schools around the world. It includes core courses along with functional and sectoral electives. The program aims to build socially sensitive managers with due emphasis on social internship, apart from live projects and corporate internship.

The curriculum for the MBA program is spread over 6 trimesters with each trimester being of approximately twelve weeks duration. This essentially includes teaching and evaluation time. In addition, it includes 6-8 weeks of corporate internship and 4 weeks of social internship, as mandatory requirement. The program is well structured and emphasizes on sound foundation of basic concepts. Core courses from each functional area of management helps the students in developing a sound foundation. Moreover, IT applications are ensured in every functional area of management to offer best and latest of the business world to the students and ensuring that they are equipped with the tools essential for making effective managers.

The first year primarily consist of core courses, while the second year encompasses a mix of integrative courses as well as functional and sectoral electives. Each student has to choose one functional and one sectoral basket for specialization after the first year of the program. The functional electives are from the streams of Marketing, Finance, HR and Operations, whereas sectoral electives are from International Business, Business Analytics, Information and Communication Technology, Financial Services and others. Each functional basket comprise of 8 elective courses and each sectoral basket of 4 courses. The detailed list of elective streams is provided in the brochure. The courses are indicative and are subject to change, if required.

Doctoral Program in Management (Ph.D.)

JBS offers full time and part time Ph.D. program in management. Currently research scholars are pursuing their doctoral research work in the area of marketing, finance, human resource, operations and general management. The scholars are expected to successfully complete a stipulated course work and to carry out research in the chosen field. The award of Ph.D. degree is in recognition of high academic achievements, independent research, creative and productive inquiry and application of knowledge to the solution of problems in business and management. Full time research scholars are provided with a monthly assistantship to pursue their research work.



Unique Features of MBA

Teaching Methodology

The curriculum combines theory, perspectives, insights and practical applications as expected by the end-user in the business world. MBA courses use a mix of business cases, exercises, games and strategy simulations.

- Concept Lectures
- Case Studies
- Integration of Software packages
- Industry databases like Ace Equity
- Industry linkages
- Audio/Video Presentations
- Seminars/Guest Lectures
- Individual/Group Exercises, Interactions and Presentation
- Quiz/Business Games
- Role Plays/Real Life Simulations
- Self Development
- Live Corporate Projects

Emphasis on Fundamentals

The course adopts a multi-dimensional pedagogy that has a blend of theoretical knowledge marinated in the flavours of practical nuances. The program emphasizes on sound foundation of basic concepts through compulsory courses in the first year and integrated core and elective courses from functional and sectoral domains in the second year.

IT Integration

IT applications are offered in all functional areas of the management. There are compulsory courses such as "Integrating Information Systems into Business" based on SAP for hands-on learning. Modules like Humanitarian logistics, HR-MIS, ERP for Supply Chain Management are also integrated with elective courses. IT software packages like SPSS and modules on SAP, along with Industry databases like Ace Equity are integrated in the curriculum to offer best and the latest of the business world to the students.

Functional and Sectoral Electives

Elective courses are offered in basket of 8 courses for each functional area and 4 courses for each sectoral area. There are two levels of 4 elective courses in each functional area. This is basically done with an objective to provide an in-depth understanding of each domain. For example, in the area of finance, two functional elective sets of four courses are Financial Management and International Finance, and any one set of sectoral electives of 4 courses from Financial Services, ICT, IB etc.

Corporate Internship

Students at JBS undergo a rigorous 6-8 weeks corporate internship of 6 credits to gain practical knowledge of the career they wish to pursue and get invaluable work experience. Corporate Internship enables students to gain an understanding of the challenges faced by managers in different contexts. In particular, it is important that budding managers of the future understand the implications of different economic, political, social and ecological environments on business sustainability strategies and solutions. It also facilitates the students in testing what they have learnt in the foundation courses in their first year. The internship provides students an exposure to



corporate life. Each student has to submit individual corporate internship report and make presentation before panel of faculty members for its evaluation. There are three components in Corporate Internship report; Study of Industry, Financial Analysis and Research Project.

Social Internship

Social internship aims at creating awareness in prospective managers about their responsibility to society and humanity. It sensitizes the students about social issues so that they emerge as socially conscious managers. It includes modular teaching as well as field interaction with any NGO of repute. Each student in the MBA program is required to do a social internship for 3-4 weeks of 3 credits. It requires each student to seek out a relevant NGO and to work with them to learn about the social issues, activities and finally apply his/her managerial learning to improve the effectiveness of the NGO.

Personality Development

JBS curriculum is designed for an all round comprehensive and complete development of students, both at individual and group levels. The learning schedule includes time for self study, group study and developmental activities like functional clubs, competitions, presentations, case studies etc. to boost self confidence and motivation.

Employability Skill Enhancement Courses

Students at JBS have to go through 4 compulsory courses on self management, analytical and technical skills, social and professional skills, especially designed to develop their employability skills. These courses aim to help the students strike the right balance by imparting the soft skills which is essential for career success. It hones their skills to do better in selection process that gives them an edge over others and increase the scope of their employability. It also help them to perform better in their professional career.

MBA Curriculum

Area(s)	Compulsory Courses	Functional Electives	Sectoral Electives
Marketing	<ul style="list-style-type: none"> Marketing Management-I Marketing Management-II 	<ul style="list-style-type: none"> Product and Brand Management Social Media and E-Marketing Integrated Marketing Communication Sales and Distribution Management Business to Business Marketing Services Marketing Rural Marketing Consumer Behaviour 	<ul style="list-style-type: none"> Marketing Intelligence Retail Strategy Pricing strategy Customer Value Management
Finance	<ul style="list-style-type: none"> Accounting for Managers Financial Management-I Financial Management-II 	<ul style="list-style-type: none"> Security Analysis and Portfolio Management Financial Statement Analysis and Business Valuation Project Appraisal and Financing Corporate Taxation and Planning Commodity Derivatives Market Options, Futures and Risk Management International Financial Management Fixed Income Securities 	<ul style="list-style-type: none"> Management of Financial Services Commercial Banking and Insurance Investment Banking Financial Institutions & Markets
Organisational Behavior and Human Resource Management	<ul style="list-style-type: none"> Organisational Behavior-I Organisational Behavior-II Human Resource Management 	<ul style="list-style-type: none"> Managing Employee Relations Employment Laws Performance and Compensation Management Talent Management Competency Management and Assessment Centre Strategic HRM Organization Development and Change Training & Development 	<ul style="list-style-type: none"> Coaching, Mentoring and Career Management Business Negotiation Skills Team Building and Conflict Management Leadership Skills for Managers
Economics and International Business	<ul style="list-style-type: none"> Managerial Economics Macroeconomics and Business Policy International Business 		<ul style="list-style-type: none"> International Economics and Trade Policy International Trade Operations and Logistics Global Sourcing for Business Development Global Markets and Competition

MBA Curriculum

Area(s)	Compulsory Courses	Functional Electives	Sectoral Electives
Operations Management	<ul style="list-style-type: none"> Operations Management Project Management Fundamentals of Supply Chain Management Quality Management 	<ul style="list-style-type: none"> Production Planning and Control Service Operations Management Inventory and Warehouse Management Logistics Management Operations Strategy Sustainable Supply Chain Management Materials Management and ERP Advanced Decision Models 	<ul style="list-style-type: none"> Air and Maritime Logistics Road and Rail Logistics Retail SCM Event Logistics and Humanitarian SCM
Business Analytics	<ul style="list-style-type: none"> Business Analytics 		<ul style="list-style-type: none"> Data Science for Business Data Management, Visualization and Analysis Applied Business Intelligence Business Forecasting and Prediction Techniques
Communication and Employability Skills	<ul style="list-style-type: none"> Managerial Communication-I Managerial communication-II Effective Self Management Social and Professional Skills Employability Skills Analytical and Technical Skills 		
Quantitative Techniques	<ul style="list-style-type: none"> Business Statistics Quantitative Methods for Decision Making 		
General Management and Strategy	<ul style="list-style-type: none"> Business and Corporate Laws Strategic Management Entrepreneurship and Innovation Business Sustainability and Ethics Business Research Methods 		
Information Technology	<ul style="list-style-type: none"> Management Information Systems Integrating Information Systems into Business 		<ul style="list-style-type: none"> Enterprise Systems I Enterprise Systems II Business in the Digital Era Business Process Management and Enterprise Systems

Learning Ambience

JBS has a state-of-the-art infrastructure matching the best available with contemporary business schools and highly competent and dedicated faculty for an effective learning process.

Learning Resource Centre (LRC)

The Learning Resource Centre (LRC) is well-stocked with Indian and International books and journals covering all areas of business and management. To meet the needs of students, faculty and research scholars. The LRC is continuously augmented with the latest books and journals to help the students keep abreast with current and contemporary issues. LRC has approximately 40000 books with more than 15000 titles and 33000 print and online journals (National and International). JBS has a dedicated division of LRC with more than 6000 books and 3000 titles.

Computing Facilities

Computers are treated as essential tools for conducting business and delivering educational material. The University has aggressively incorporated the use of IT into the curriculum and provided large number of nodes in the LRC and Labs to enable students effectively use them. The latest software and hardware are provided to meet the training needs of all students.

The campus is equipped with technologically advanced Wi-Fi system to facilitate internet usage - a link to the world to know what is going on outside their campus. It also helps them with their project work and assignments by facilitating online research.

Sports Facilities

The infrastructure of the Institute includes facilities like lawn tennis court, full-size swimming pools separate for boys and girls; Indoor sports with billiards, snooker and TT tables and a well equipped gymnasium facility both for boys and girls.



Cultural Facilities

These include music room with acoustics, electric guitars, drum kit, bass and amps. State-of-the-art auditorium, with a sitting capacity of approximately 2500 is a motivation to enable emergence of an artist within each JBS student. It is a delight for the music lovers and players.

Club Activities

A distinct set of clubs cater to a wide range of individual interests and job requirements in the industry. Clubs serve the dual purposes of capability building and individual invigoration. Functional Area Clubs at JBS is a platform to provide a professional and social network for students pursuing their specialization in different functional areas. The Cultural Club, Quiz Club, Photography Club and Debate Club facilitate to unleash the talent of budding student managers. These clubs conduct regular activities like debates and business plan competitions and help students participate in corporate contests and challenges.

Student Mentoring

To ensure the holistic development of students and to provide them individual specific growth inputs, JBS has a robust mentoring system. Each student of JBS is assigned a faculty member as mentor who becomes the point of contact for all issues related with professional and personal growth of the mentees.

Research and Consultancy

JBS provides a conducive environment for research across various streams of business and management. JBS faculty is dedicated towards generating research contributions which are recognised and published by national as well as international journals. Students are mentored to convert their projects and field assignments into research material for publication. Faculty

members at JBS are also involved in consulting assignments from corporate sector and professional bodies

Alumni Association

JBS maintains an excellent relationship with its alumni members. The bond between JBS and the alumni is strengthened by Alumni participation in mentoring JBS Students and preparing them for a foray into the professional world. JBS Alumni members are regularly invited to share their corporate experiences with the students and to give them an insight into real life workplace situations. JBS also maintains an alumni portal which helps to form a community of like-minded people who can benefit from interaction with each other, and subsequently generate opportunities for the current students of the institute.



Academic Linkages

Collaboration with International Universities

The institute and the JBS through JIIT has signed MOUs with several leading universities overseas. JBS believes in the power of academic networking around the globe and is in discussion with several universities for exchange programs and other collaborations for the students and faculty. Student exchange programs exist with select 'B' Schools globally.

Some of the important linkages available are as per table. More details can be accessed at website : www.jbs.ac.in



Name of the University

University of Nebraska at Omaha, USA .

Areas of Collaboration

Faculty and Student Exchange, Exchange of information and experience, research graduate degree programs, distance education.

Name of the University

Finnish Universities of Applied Sciences, Finland.

Areas of Collaboration

Academic exchange, research and educational co-operation.

Name of the University

University of Florida, USA.

Areas of Collaboration

Academic collaboration including student exchange, joint conference etc

Name of the University

Ceram Sophia Antipolis, FRANCE.

Areas of Collaboration

Student exchange & Faculty Exchange.



Name of the University

University of California at Berkley, USA.

Areas of Collaboration

Faculty and Student Exchange, Exchange of information and experience,

Name of the University

University of Westminster, UK.

Areas of Collaboration

Faculty Development, Joint delivery of PG program, Consultancy etc in the area of IT, Business Intelligence etc.

Name of the University

The Alliance of 4 Universities (A-4U) of Spain

Areas of Collaboration

The Alliance aims to enhance between higher education institutions in India with the Spanish Universities to develop academic and cultural interchange in the area of education, research and other activities.

(A-4U)

Intellectual Strength

Full time faculty members at JBS has right blend of industry and academic experience averaging approximately 10 years. Select courses and modules are taught by international faculty/guest faculty from the industry. Area-wise brief profile of the faculty members are as follows:



ACCOUNTING AND FINANCE

G. K. Agarwal: served at senior positions for over 35 years in corporate like J.K. Group, Modi Group, Bhilwara Group and TCS. He has been a faculty at IIT-Kanpur and Delhi and also has been teaching at various management and professional institutes. He is a Chartered Accountant, Company Secretary and a Cost and Management Accountant. He has several published research papers to his credit.

Rahul Sharma: has around 14 years of teaching and research experience. He has taught at various institutions like ICFAI Hyderabad, and St. John's College, Agra. He is a Post Graduate and Ph.D in commerce. He has also been trained at IIM-Indore. He is the Programme Director of MBA 2015-17 Batch.

Sujata Kapoor: has more than 10 years of teaching experience at premier business schools. She is an MBA Finance and Ph.D in Corporate Finance. She also holds certification in financial markets. Her research interests includes Corporate Finance and Behavioral Finance with various prestigious publications to her credit. Currently she chairs the Accounting and Finance Area at JBS.

MARKETING

Vandana Ahuja: has over 16 years of experience. She is the author of Digital Marketing-a book, by Oxford University Press and has been associated with JILIT-the IT arm of the Jaypee Group, and NIIT as a Business Manager. She holds a Ph.D and her research interests include the collaborative web and its contribution to the fields of Marketing and CRM. She teaches Sales and Distribution Management, Digital Marketing and B2B Marketing. Currently she chairs the Marketing Area at JBS.

S. Suresh: an MBA from IIM Calcutta and Ph.D in marketing with more than 20 years of experience in academic and corporate fields. He has worked with Godrej, NIIT and Birla Institute of Management Technology and has been a Training Consultant to Maruti and Hero Honda. He chairs the Entrepreneurship cell at JBS.

ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE

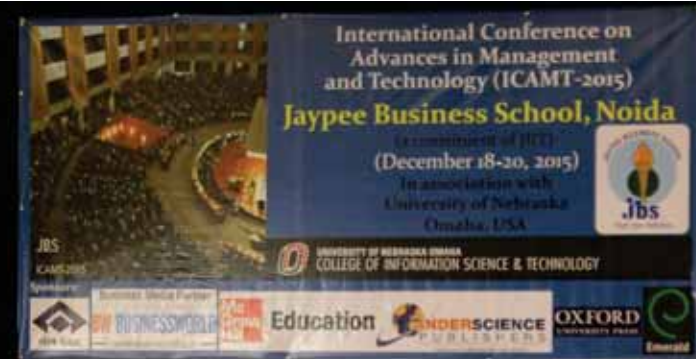
Rajnish Kumar Misra: has more than 17 years of teaching experience in Human Resource Management Area. He has taught and worked at renowned institutes like IIM Rohtak, IIM Kozhikode, IIM Indore, Asia - Pacific Institute of Management, KIIT University, Bhubaneswar, and Symbiosis, Pune. He has received the young researcher award from AICTE. He has conducted several training programmes for corporate and faculty members. Currently he chairs the OB-HR Area and Programme Director of MBA (2016-18) batch at JBS.

OPERATIONS AND SUPPLY CHAIN

Naseem Abidi: started his career as a software professional with National Informatics Centre, under the Ministry of Communication and Information Technology. He has more than 25 years of work experience including academic career at B-Schools in India, UK and UAE. He has excellent academic record with University Gold Medal and M.Tech and Ph. D. degrees in future studies and planning. Currently he heads the academic affairs at JBS.

Hima Gupta: Hima has around 25 years of experience. She has been associated with various Textile Industries for about 10 years. Her area of research includes innovation, quality and project management. She is Textile Engineer from Kanpur University and alumnus of IMT Ghaziabad. Currently she chairs the Operations & Supply Chain Area at JBS and heads the Alumni Affairs at JBS.





ECONOMICS AND INTERNATIONAL BUSINESS

Debdeep De: has more than 10 years experience in research and teaching of International Economics and Management at reputed institutes including IIML, IIFT. Besides, he has been an advisor to projects sponsored by World Bank, United Nations, DFID. He is a reviewer to AIB USA, ADBI and various leading publishing houses across India. He has a Masters in Economics and a Ph.D in Management.

Shriram A. Purankar: has around 7 years of varied experience across industries such as IT, Financial Services and Import and Export. He is a Electrical Engineer from Purdue University (Indiana, USA) and MBA from Symbiosis International University, Pune. He is currently pursuing his Ph.D from JBS.

INFORMATION TECHNOLOGY AND BUSINESS ANALYTICS

Ashok Wahi: served corporate at senior level in the field of IT. He has been actively involved in the areas of IT, Operations Management and HRD at organizations like Nestle, Convergys, ICI, Dresdner Bank and also consulted for organizations like A.F. Ferguson & Co. He is an engineer from IIT-Delhi and MBA from FMS-Delhi. Ashok chairs the IT area and anchors MDP & Consulting Cell of JBS.

Moonis Shakeel: has over 12 years of experience both in Corporate and in Academics. He has done his Masters and Ph.D in Economics from Jamia Millia Islamia, New Delhi. His domain expertise is in Econometrics, Predictive Modeling, Data Mining, Big Data Analysis, R, SPSS, EViews, IPython, Rattle, Microstrategy. He teaches subjects in the area of Business Analytics/Economics/Finance.

Eminent Guest Speakers

Guest lectures play an important role in the education process of the students at JBS. Eminent academicians and practicing professionals are invited for guest lectures where students get an opportunity to interact closely with them and understand the practical applications of various management concepts and ideas.



Speakers from Overseas

- Prof. A. D. Amar, Stillman School of Business, Seton Hall University, South Orange, NJ, USA
- Mrs. Anita Gupta, MD, Northern Stella, Singapore
- Prof. Akhilesh Chandra, Director, The Institute for Global Business, University of Akron, USA
- Dr. David Maunder, International Development Officer, CILT International, London, U.K.
- Prof. Deepak Khazanchi, Associate Dean for Academic Affairs, College of Information Science & Technology, University of Nebraska at Omaha, USA
- Dr. Gerrit De Vylder, Lessius Univ. College, Belgium
- Dr. Louis Pol, Dean College of Business Administration, University of Nebraska Omaha, USA
- Dr. Phani Tej Adidam, Professor of Marketing and Sales Management, College of Business Administration, University of Nebraska Omaha, USA
- Dr. Raghunath Rao, Associate Professor, McCombs School of Business, the University of Texas at Austin, USA
- Prof. William Webster, Vice Provost, University of California, California, USA

National Speakers

- Academics**
- Prof. Ashish K Banerjee, IIM, Kolkata

- Prof. B. D. Singh, Dean Executive Education, Delhi
- Dr. C.D. Wadhwa, Distinguished Professor, CPR, New Delhi
- Prof. G. P. Sharma, IIFT, New Delhi
- Prof. J. P. Sharma, Delhi School of Economics, New Delhi
- Prof. Nilanjan Chattopadhyay, SP Jain IMR, Mumbai
- Prof. Preetpal Singh, Former Head, Department of Management Studies, IIT Delhi
- Mr. V. S. P. Srivastava, Head (Computer Division), IGNOU, New Delhi

Industry Speakers

- Mr. Santosh Desai, CEO, Future Brands
- Mr. Anjali Hegde, CEO Reprise Media
- Mr. Amit Jain, CEO and Founder, Cardekho.com
- Mr. Ruchir Arora, CEO and Founder, Collegedekho.com
- Mr. Amit Jain, Business Head, Reliance Money
- Ms. Gauri Gupta, Research Head, NSDC
- Mr. Dilip Cherian, CEO, Perfect Relations
- Mr. Keshav Bajaj, Vice President-Global Business development, Alliance and Partnerships
- Mr. Ravinder Zutshi, Former Vice President, Samsung
- Mr. Ajay K. Dhir, Chief Information Officer, JSL Stainless Ltd.

- Ms. Akshara Seth, Strategy & Marketing - HR, Power House Consulting
- Mr. Amit Saneja, Associate Director, MTS India
- Mr. Amarjit Singh Saini, Future General Insurance
- Dr. Anurag Priyadarshi, Global Project Leader, IKEA
- Mr. Arindam Lahiri, DGM-HR, Samsung
- Mr. Ankit Verma, Mgt Consultant, Accenture
- Mr. Ajay Goel, CEO, LED Goldwyn
- Mr. Anupam Misra, GM-Sales North BFSI Technology, Oracle
- Mr. Arvind Mehrotra, Executive Vice President, NIIT Technologies Ltd
- Mr. Ashish Agarwal, External Financial Consultant, AADA & Co.
- Mr. Basant Chaturvedi, Head IT, Perfetti Van Melle
- Mr. Bhuvaneshwar Mishra, GM & CS, GHCL Ltd.
- Mr. Biswajit Roy, Dy. G.M., Indian Oil Corporation
- Dr. Chandresh Agarwal, Chief Executive & Managing Director, IMERY'S France
- Mr. Daya Prakash, CIO, LG Electronics
- Mr. Deepak Gaur, Managing Director, Saif Partners
- Mr. Deepak Mehrotra, Mktg Manager (India), Labtech Intl. Ltd
- Mr. D. G. Saxena, Advisor, Jaypee Group
- Mr. Gautam Sarkar, AVP, Travel Transport & Logistics, Tech Mahindra
- Mrs. Ginnie Gill, Sr. HR Manager, Rewords & HR Services, Prudential Assurance
- Mr. Goutam Dutta, Manager, Indian Oil Corporation
- Mr. Gopi Menon, Founder Director, Media & Cryon advertising
- Mr. GVP Rajan, Sr. Consultant, 3I Strategy
- Mr. Hari Parmeshwar, Sr. HR Consultant & Fmr. HR Head Maruti
- Mr. Inayat Kabbeer, KPMG
- Mr. Keshav Bajaj, Head E-commerce, Nimbuzz Internet India
- Mr. Kartik Raina, Ex Director of HLL
- Mr. Manek Dhodi, Head, DLF Emporio
- Mr. Manish Chandra, Head of Care-Services Marketing, Nokia-Network
- Mr. Manish Gautam, Vice President & Cluster Head, Royal Bank of Scotland
- Mr. Pankaj Vajpayee, President, Value Research India (P) Ltd.

- Mr. Parminder Singh, CIO Group, Jubilant Life Sciences Ltd.
- Mr. Rahul Gangal, GM, Commercial & Business Development, Tata Industrial Services Ltd.
- Mr. Rajesh Uppal, Executive Officer (IT) and CIO, Maruti Suzuki India Ltd.
- Mr. Rajnish Kataria, Director & CEO, NIBSCOM
- Dr. Ravi Singh, R&D Head, SMC
- Ms. Rimy Oberoi, Founder & CLO, OysterConnect.com, Oyster Learning
- Ms. Ruchi Nagpal (Awaiting confirmation), Head HR, Pitney Bowes
- Mr. Rupesh Gupta, Logistics Consultant, Migros-Genossenschafts-Bund
- Mr. Samarth Masson, Founder & CEO at FutureQuest Consulting
- Mr. Saurabh Singh, Regional Head-North, Orix Auto Infrastructure Services Ltd.
- Mr. Savitur Prasad, Jt. Secretary, Ministry of Industries
- Mr. Sharon Gorman, Liaison Manager, Association International Accountants
- Mr. S.R. Balasubramanian, Executive VP - IT & Corporate Development, Godfrey Philips (I) Ltd
- Mr. Sudhansu Kumar Kanungo, General Manager-PMO, Schneider Electric India Pvt Ltd,
- Mr. Swarup Goswami, Consultant, SAP India (P) Ltd.
- Dr. Y. Sahay, Sr. VP, International Business, Samsung

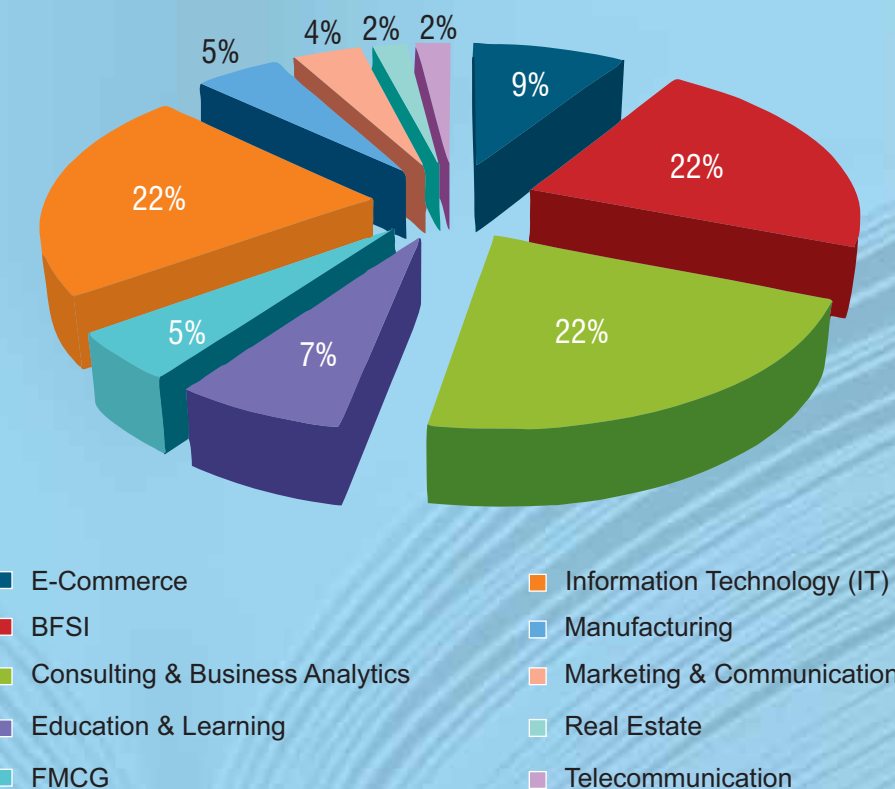
Adjunct/Guest Faculty

- Prof. Michael Leslie, University of Florida, USA
- Dr. Prashant Das, Ecolehoteline de Lusanne, Switzerland
- Ms. Subi Chaturvedi, DGM, Corporate Communications, IIIT Delhi
- Mr. A.V. Surya, VP, IMRB, Delhi
- Dr. D.R. Bains, Professor, Lingayas University, Haryana
- Dr. Ivan Costa Maniere, CERAM Business School, France
- Mr. Kirti P. Mishra, Partner, MART, Noida
- Dr. Patrick McNamara, University of Nebraska, Omaha, USA
- Mr. Ranjan Kumar, VP & Head, Research and Analytics at Religare Technova Ltd., Noida
- Mr. Sharat Chander, Director at Press Information Bureau, Ministry of Information and Broadcasting, GOI, New Delhi

Placement

Placement depends on knowledge acquired by the student and his/her aptitude and attitude, overall grooming, besides the economic conditions prevailing around us. JBS tries to prepare the students to make meaningful contribution in corporate world by enhancing their professional abilities besides furthering the professional goals. JBS in any way is not guaranteeing Campus placement at any stage and expects its students to make their own mark in the corporate world in true traditions of famous "Gurukul Teachings".

Sectoral Distribution - Final placement MBA 2014-16



The Training and Placement Cell organizes campus placement of the graduating students of all our campuses centrally, namely IIIT Noida, JUIT Solan, JUET Guna and Jaypee Business School. The cell provides complete support to the visiting companies at every stage of placement process which includes Pre-Placement Talks, Written Tests, Interviews, Group Discussion etc.

©JBS Placements for 2007-09, 2008-10, 2009-11, 2010-12, 2011-13, 2012-14, 2013-15 and 2014-16 batches have been close to 95% despite the economic slowdown. All the batches have successfully secured final placement in well reputed companies in their preferred area of specialization.

Around 60 companies from different sectors have recruited our MBA batch 2014-16 as given below.



The JBS Alumni

Some of the JBS Alumni, well placed in organisations like McKinsey, HCL, Reliance, SAP, Hyatt, Asian Paints, Godrej and Boyce, Wipro, Jaypee Greens, Accenture and Hindustan Unilever Limited are listed below.



S. No.	Name of the Alumni	Organisation
1	Heena Maheshwari	HCL Technologies
2	Nikisha Gupta	Reliance Broadcast Network
3	Vidur Shailendra Bhatnagar	SAP
4	Aayushi Agarwal	Hyatt Regency
5	Aanchal Verma	Asian Paints
6	Suyash Mitra	Godrej & Boyce
7	Ritu Chaudhary	Wipro
8	Neha Batta	Jaypee Greens
9	Abhishek Parihar	Accenture
10	Vivek Madan	Hindustan Unilever Limited
11	Anshul Pachauri	KPMG Strategy Group
12	Kanika Jain	Amtex Systems, New York, USA
13	Ruchir Joshi	KPMG Modelling Group

S. No.	Name of the Alumni	Organisation
14	Rohit Marwah	TMC, Regina, SK, Canada
15	Harsh Singh	Samsung Mobile India
16	Saurabh Swami	Panasonic India Ltd.
17	Shailja Singh	Ford Motors
18	Chirag Kansal	Whirlpool
19	Kumar Nishant	BBC World Service Trust
20	Himanshu Jaisinghania	Honda Siel
21	Savneet Khangura	IMRB
22	Karan Chawla	State Bank Of India
23	Radhika Rohatgi	Headstrong, London
24	Shreya Amba	Hindustan Unilever Limited
25	Ankit Marwah	HCL Technologies
26	Priyanka Bhardwaj	McKinsey India

The faith imposed by the Alumni in JBS strengthens the institute's resolve to move ahead towards providing quality education to its students.

ALUMNI SPEAK

Thanks to JBS, the faculty has always been supportive and inspiring guides, and also challenging taskmasters. The peer group at JBS was intellectually stimulating, and with some, I have made friends for life...

Kumar Nishant: (Batch: MBA 2008-10:
Research Officer, BBC World Service Trust, New Delhi)

The only place in India where Education is not Business. Talent is nurtured by the Great Professors, who had devoted their lives to Corporate and now in a Self-actualization mode to help Young India.

Himanshu Jaisinghania:

(MBA: 2008-10: Area Manager,
Honda Siel Car India Ltd., Chennai)

JBS has nurtured me and made me what I am today. JBS made me more disciplined and helped me to grow not only professionally but holistically...as a good human being.

Mansi Pandey: (MBA 2009-11:
Research Analyst, Grail Research, Gurgaon)

My experience with JBS was extremely wonderful, especially in the marketing area. Practical examples and cases, which were discussed in the class, are helping me a lot in the Industry.

Saurabh Swami: (MBA 2008-10:
Samsung India Ltd., Lucknow)

JBS has excellent campus and faculty. Studying here after working for some time helped improve my capability and skill.

Radhika Rohatgi: Headstrong, London



JBS certainly helps you expand your knowledge horizon and I would always be grateful to JBS for giving me a multi-dimensional learning by providing the apt mix of academics, industry exposure, attitude and leadership.

Anupum Vadehra: (Batch: MBA 2007-09:
Manager, PTC India Limited, New Delhi)

I am thankful to entire JBS faculty for teaching us business strategies and concepts, in theory and in absoluteness. All of them made a point that each of us surely learns to use our skills in reality.

Kanika: (Batch: DDM 2005-10:
Research Analyst, Gerson Lehrman Group)

JBS is the right place where the students are served with the perfect diet which is sufficient for them to be healthy - wealthy and make a bright future ahead...

Shreya Amba: (MBA 2008-10:
Territory Sales Officer, HUL, Gurgaon)

I am very thankful to my teachers for their guidance, support and the immense knowledge that they shared with me over the course of 2 years. The profile that I have joined is a mix of IT and Sales/Marketing which was taught me in JBS for which I am ever grateful.

Kunal Verma: (MBA 201-13:
Account Executive, Sales, SAP)

Admission Process

How to Apply

(A) Availability of Application Form and Brochure

- The online facility for application shall also be available at <http://getadmissions.com/>
- The Brochure for 2017-19 may be downloaded from the website www.jbs.ac.in
- The Application Form and Brochure can be obtained over the counter from Jaypee Institute of Information Technology, A-10, Sector-62, Noida-201309.



(B) How to Obtain Brochure

- By Post- On sending the application fee of Rs. 1000/- through Demand Draft in favour of Jaypee Business School, payable at Noida/Delhi.
- On Cash Payment- Obtain the Application Form from JIIT in person or by sending the application fee of Rs. 1000/- through demand draft in favour of Jaypee Business School, payable at Noida/Delhi.

Eligibility

Bachelor's Degree or its equivalent in any discipline from a statutory university with at least 50% aggregate marks or equivalent CGPA. Candidates graduating by 31st July, 2017 can also apply but must prove their eligibility latest by 30th September, 2017. Those not producing the eligibility certificates as per the date mentioned will be disqualified/de-registered irrespective of their having joined the program provisionally

Selection Process

- Applicants seeking admission are required to have valid CAT/MAT/CMAT/XAT/GMAT score.
- Short-listed applicants only (on the basis of relative merit from received applications) will be called for: Group Discussion (GD) and Personal Interview (PI).
- Submission of application does not automatically qualify the candidate for GD/PI and no refund of application fee is permissible on any account.
- The final selection will be based on the test score, language proficiency and performance in the GD & PI.

Important Dates

- MBA 2017-19 Batch Application Form will be available from October 10, 2016.
- Date and venue for GD/PI will be communicated to the shortlisted candidates in advance.
- Apply online at www.jbs.ac.in or at www.getadmissions.com. Those applying online must carefully read the instructions regarding submission of the hard copy of the

application form. Those needing hard copy of brochure may write to Mr. Kuldeep Negi at kuldeep.negi@jiit.ac.in after filling the form and making the online payment.

- Download and print application form (pdf format), attach all documents mentioned below, attach a Demand Draft of Rs. 1000/- in favour of Jaypee Business School payable at Noida/Delhi and send it to the Registrar's Office, Jaypee Business School, Jaypee Institute of Information Technology, A-10, Sector-62, Noida-201309.

(C) Submission of Application Form

The completed application forms must be submitted along with

- Photocopy of valid CAT/MAT/XAT/CMAT/GMAT Score card
- One coloured photo (pasted) on the application
- A Demand Draft of Rs. 1000/- in favour of Jaypee Business School payable at Noida/Delhi (Not applicable for purchased application forms or those applying on line)

Hostel Accommodation

Hostel accommodation is available to all desirous students

Fee Structure

For details please refer to the website: www.jbs.ac.in

Refund Policy

In continuation to instructions of MHRD, JIIT shall refund the amount deposited by the candidates who wish to withdraw before the date of Registration, after deduction of Rs. 1000/- (Rs One Thousand only).

For those candidates who withdraw after Registration and before the last date of admission ie. 31st July, 2017, refunds shall be processed on monthly pro-rata basis, considering the academic year as ten months.

No refund shall be admissible after the last date of admission.



Engineering & Construction, Cement, Power, Real Estate, Expressways, Hospitality, Fertilizer, Healthcare, Sports & Education (not-for-profit)

The Jaypee Group is an infrastructure conglomerate with a strong belief in the country's huge potential. Transforming challenges into opportunities has been the hallmark of the Jaypee Group, ever since its inception five decades ago. The Group is a diversified infrastructure conglomerate with business interest in Engineering & Construction, Cement, Power, Real Estate, Expressways, Hospitality, Fertilizer, Healthcare and Sports.



Engineering & Construction

The Engineering & Construction wing of the Group is an acknowledged leader in construction of multi-purpose river valley and hydropower projects.



Cement

Jaypee Group is the 3rd largest cement producer in the country with an aggregate operational capacity of 30.30 MnTPA



Power

2220 MW Capacity under operation. 1980 MW Thermal under advance stages of commissioning.



Hospitality

The Group owns and operates six properties spread across New Delhi, Uttar Pradesh and Uttarakhand.



Real Estate & Expressways

The Group is a pioneer in the development of India's first golf centric Real Estate at Jaypee Greens, Greater Noida. Jaypee Greens second project is India's First Wish Town, an integrated township in Noida.

The Group has implemented 165 km, Noida to Agra, 6/8 lane Yamuna Expressway Project and ribbon development on 6175 acres at five locations along the expressway.



Sports

The Group has hosted India's first ever F1TM Grand Prix on 30th October, 2011. In addition to F1, the track which has been designed by world renowned architect "Hermann Tilke" is also expected to host other top-level international motor sports events.



Healthcare

The Jaypee Hospital has been constructed with a vision of promoting world-class healthcare amongst masses by providing quality and affordable medical care.