

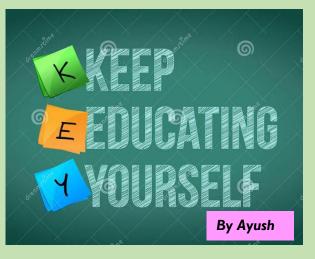
The Monthly Bulletin













Editor Desk

We are glad to bring the first edition of our monthly newsletter "The Monthly Bulletin". our first online publication this edition features variety of news and articles.

The newsletter cover various sections like sports ,entertainment ,news update and education system news and update of covid-19.

Sports section

The Delhi Capitals have progressed to their first-ever IPL final after their 17-run win over Sun Risers Hyderabad in Qualifier 2 on November 8, 2020. They will be facing Rohit Sharma-led Mumbai Indians in their maiden IPL Final at 7.30 pm today, November 10th at the Dubai International Stadium, UAE

News update section

There is so much happening world-wide US elections and the IT industry look forward to work with new US administration and Canada start immigration for economic recovery GST collection and power consumption recovery and many changes in rate of stock market reliance gains on investment in retail unit.

Education section

In today's world, a much better and practical approach would be to go for a certification rather than pursuing an MBA degree. There are multiple reasons for this. First of all, the cost of completing a certification is way less than a two-year MBA degree. Also, it provides you more focused studies as compared to a general MBA program. That is why "Alternative MBA" is gaining popularity.

Entertainment section

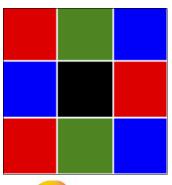
The Media and Entertainment (M&E) industry has multiple segments that combine into one vertical; Movies/Cinema, Television, Music, Publishing, Radio, Internet, Advertising and Gaming. ... By its inherent nature, the industry is extremely dependent on markets, cultures, languages and consumer segment traditionally the M&E industry has been creative industry following technology innovations and consumer demands. By its inherent nature, the industry is extremely dependent on markets, cultures, languages and consumer segments. We have, however, witnessed content that have bridged not only the language barrier, but also worked across segments internationally.

Covid-19

The covid-19 pandemic has resulted in serve economic and social impacts around the world. young people particularly vulnerable to the disruptions the pandemic has caused, and many are now at a risk of being left behind in education, economic opportunities and health and wellbeing during the crucial stage of their life development.

Online classes in pandemic

Attending online classes everyday has become the 'new normal' for students during the lockdown in India. As schools and colleges were shut because of the lockdown to contain the spread of coronavirus, online class have taken centre stage in students' life now. Despite the lockdown, many schools and colleges have taken timely steps to continue the flow of education by holding online classes for students.









SPORTS SECTION

INFORMATION ABOUT INDIAN PREMIER LEAGUE (IPL)

NOVEMBER 2020

IPL 2020: How the playoffs are going to work?

Sunrisers match will

After 46 days and 56 matches we Meanwhile SRH pushed RCB down to fourth finally know what the final complexion spot after their big 10 wicket win vs Mumbai of the IPL 2020 playoffs looks like. on Tuesday, which means, thanks to their Mumbai Indians of course have superior NRR (+0.608) they have finished third finished on top of the points table on the table, despite being tied with RCB (NRR with 18 points, despite losing their last of -0.172) on 14 points. The Eliminator which league match by 10 wickets to will be played on Friday, November 6 in Abu Hyderabad. Delhi Dhabi will see teams 3 and 4 clashing, so SRH Capitals finished second when they will take on RCB in this playoff match. The beat Royal Challengers Bangalore in winner of this match will enter Qualifier 2. The their last league match of the season loser will be knocked out. Qualifier 2 and reached 16 points. According to meanwhile is a match that sees the loser of the IPL playoff's rule Qualifier 1 will Qualifier 1 take on the winner of the see the top two teams clashing. So MI Eliminator. So whoever loses in Qualifier 1 and DC will play against each other in between MI and DC will play the winner of the Qualifier 1 on Thursday, November 5. SRH vs RCB playoff match. The winner will The winner of this match will go enter the final. The loser will be knocked out. straight through to the final. The loser Qualifier 2 is scheduled for Sunday, November however will not be knocked out. This 8 in Abu Dhabi. The final will be played on be played in Dubai . Tuesday, November 10. The winner of Qualifier1 will take down winner of Qualifier2.



Qualifier 1 November 5th: : Top two teams in the points table, Mumbai Indians and Delhi Capitals will contest the first qualifier. Winner will qualify for IPL 2020 finals.

Eliminator November 6th: 3rd and 4th ranked teams in the points table Sunrisers Hyderabad & Royal Challengers Bangalore will contest the eliminator. Whoever wins will contest the Qualifier 2. Whoever loses goes out of IPL 2020 race

Qualifier 2 November 8th: Loser of Qualifier and winner of Eliminator will contest the Qualifier 2. Winner will go to the IPL finals and loser will exit the show.

IPL 2020 Finals: Winner of Qualifier 1 VS Winner of Qualifier 2 will contest the IPL 2020 finals.



NEWS UPDATE WORLDWIDE

Canada to increase immigration to support economic recovery:

The Canadian government has said that it would increase immigration into the country to support economic recovery and drive growth. Under the 2021-2023 Immigration Levels Plan announced last week, the country aims to take in over 400,000 permanent residents every year, higher than the earlier immigration targets set. The focus would be in economic growth, with 60% of the new admissions coming from the Economic Class .



GST collection, power consumption show recovery: Ex-RBI chief C Rangarajan

Chennai: Former governor of the Reserve Bank of India (RBI) C Rangarajan on Thursday said the decline in the growth of the economy triggered by COVID-19 was like a coma that stays for a short period. Rangarajan, also the former Prime Minister's Economic Advisory Council chairman, said this during 'SICCI-360' organized here by the Southern India Chamber of Commerce and Industry.

"(Normally) Coma lasts for several years (in medical terms). But there are people who come out of it in a shorter period. This is a coma which is short-lived. The point is as you (gradually) lift the lockdown, I expect the economic activity to pick up," he said.



Indian IT industry looks forward to working together with new US administration

Nasscom on Sunday welcomed
Joe Biden's win in the US
Presidential election, and said the
Indian IT industry looks forward to
working with the new
administration in pivoting
technology, skills and digital
transformation for the US. The US
is the biggest market for the Indian
IT sector, accounting for a lion's
share of the industry's revenue.

Stock Market News

MARKET OPENS: INDIAN
INDICES OPENED HIGHER
ON NOVEMBER 6
SUPPORTED BY THE POSITIVE
GLOBAL CUES.

AT 09:16 IST, THE SENSEX WAS UP 62.39 POINTS OR 0.15% AT 41,402.55, AND THE NIFTY WAS UP 17.70 POINTS OR 0.15% AT 12,138. ABOUT 588 SHARES HAVE ADVANCED, 299 SHARES DECLINED, AND 46 SHARES ARE UNCHANGED.

RIL GAINS ON INVESTMENT IN RETAIL UNIT:

RELIANCE INDUSTRIES (RIL)
SHARE PRICE ADDED 2 PERCENT
ON NOVEMBER 6 AFTER THE
COMPANY SAID SAUDI ARABIA'S
PUBLIC INVESTMENT FUND (PIF)
IS GOING TO INVEST IN THE
RETAIL UNIT.

PUBLIC INVESTMENT FUND (PIF)
WILL INVEST RS 9,555 CRORE, OR
ROUGHLY \$1.3 BILLION, IN
COMPANY'S RETAIL UNIT
RELIANCE RETAIL VENTURES
LIMITED (RRVL) IN EXCHANGE
FOR A 2.04 PERCENT, RIL SAID IN
ITSZ





Coronavirus
India lockdown
day 228
updates | Delhi
overtakes
Maharashtra
as highest
contributor to
new COVID-19
case

NOVEL CORONAVIRUS (2019-NCoV)

The virus first identified in Wuhan, China in 2019

November 2020

Covid-19: Coronavirus disease (**COVID-19**) is an infectious disease caused by a newly discovered coronavirus.

Germany encouraged by Pfizer vaccine news, cautious timeline. on Germany's health minister is encouraged by a Pfizer that announcement COVID-19 vaccine proved effective in a late-stage trial but still does not expect a shot to be available before the first quarter of 2021, he said on Monday. Germany plans to set up centralised vaccination centres inoculate priority groups in the first instance, which will supported by mobile teams.

France will reimpose nationwide lockdown, while Germany will close bars and restaurants and impose other restrictions for a month in a lastditch effort to protect hospitals from becoming overwhelmed with virus patients as Europe battles a second wave of the pandemic. For months. European countries have tried to slow the spread of the virus through targeted restrictions aimed at avoiding the tough nationwide lockdowns imposed in the spring. But the measures have not succeeded at halting the surge in cases and hospitalizations, putting more drastic limits on daily life back in play.

The coronavirus COVID-19 pandemic is the defining global health crisis of our time and the greatest challenge we have faced since World War Two. Since its emergence in Asia late last year, the virus has spread to every continent except Antarctica.

We have now reached the tragic milestone of one million deaths, and the human family is suffering under an almost intolerable burden of loss.







Online Classes In Corona Pandemic

MAY 2020

The Covid-19 pandemic has changed education drastically. This resulted in schools shut all across the world. As a result, education has changed dramatically, with the distinctive rise of e-learning through various apps like google meet, zoom etc. These apps are the only reason because of which we are able to connect and learn virtually. Though it is proved helpful yet it also has pros and cons as I am also studying through online class I can easily examine it.

Advantages-

- · Easy to log in anywhere.
- Easy to submit assignments.
- Easy to interact.
- Easy to teach for a teacher.
- Easy to check submitted assignments and easily check who has or hasn't submitted.
- · Easy to take attendance.

- Saving money while taking degree.
- · Time Managemet.
- Makes a active learner.
 Disadvantages-
- Difficult to know who is actually attending classes or just logging in.
- For a teacher, it is tedious task to submit presentations and recordings online.
- Due to network issues students and teachers get disconnected and the flow of their topic breaks.
- Students are unable to do on-campus activities.
- Social interaction makes a person lazy as they are not doing any physical activity.
- Nowadays, even small kids become addicted to mobile phones because of online classes.
- Students now getting health problems due to screen.







A newsletter dedicated to the alumni and students of the jaypee international school. Media and entertainment management

-SHISHIR KUMAR SINGH

Blockchain: Opportunities and Threats to the Music and Media Industries



Halied as an imminent disruptor, blockchain has generated so much buzz that it can be difficult to cut through the hype. A grassroots fervor is growing that recalls the early days of the web when many creators and enterpreneurs greeted online distribution and consumption as a positive force for disintermediation and individual empowerment. This dream has yet to play out as imagined, with works getting lost in the glut of digital content and value capture often slipping away from rights holders. Positioning blockchain as the ultimate solution to the media industries various problems is misguided. However, there is little doubt that this technology is already effecting change, for better and for worse.

system and performs a variety of functions right across the value chain, form the earliest stages of production to end user applications and devices. Yet, this technology is still in its infancy. It needs time to grow and mature. According to gartner, a leading IT firm, blockchain passed the 'peak of infliated expectations'in 2017 and will take another five to ten years to reach the 'plateau of productivity'. With many glowing prophesies and billions in venture capital already on the table, there is a need to temper expectations and diligently work out the likely implications and visible solutions which may arises out of this leap in innovations. Many ventures will flounder in the interim, but waiting until the eleventh hour to get involved will be costly players. for industry many



Education Times





CAMPUS CALLING

- COVID-19 testing facility set up at IIT Delhi; testing at just RS 1200
- Young Achiever: What makes President of India Prize Winner IITian an unconventional student
- Here is how IlTians use deep learning techniques to digitally restore murals of Ajanta caves
- Can the incentive mechanism improve performance and perception of IoEs
- Engineering students develop magnetic water solution for farmers

Why alternative MBA is gaining popularity

TNN | Posted on Monday, November 02, 2020 07:11

Education landscape is undergoing transformation with structured learning of business of Digital Social Media, Data Science, and IoT, writes Deepak Goel

The higher education landscape has been transforming due to the changing market dynamics. The nationwide lockdown wreaked havoc with everything coming to a halt, resulting in reimagining the way education is being delivered across the globe.

There is a widespread transition in specialized learning programmes that are gaining popularity in the digital era.

According to the estimates, more than 1.2 billion students are out of the classroom that means they are getting many opportunities to respond and adapt to the evolving digital era. This has led to a surge in the usage of technology in the educational sector but has become a mandate for professionals to bolster their skills.

Digital media as an integral channel

COVID-19 pandemic has tremendously increased the dependency on technology and digital media due to social distancing and travel restrictions.

From bringing individuals together to strengthening business reach, digital media emerged as an integral channel to survive in the market.

Furthermore, the sudden acceleration in automation in banking and finance, telecom, and healthcare sectors has increased the adoption of new-age technologies to maintain accuracy in processes.













