

Semester I						
Course Codes	Courses	L	T	P	Credits	Type
18B118GM09	Business Mathematics	2	1	0	3	Core
18B118GM09	Managerial Economics	3	1	0	4	Core
18B118S431	Introduction to Sociology	3	1	0	3	Core
18B118GF1	Financial Accounting	3	1	0	4	Core
18B118GM24	Principles of Business Management	3	0	0	3	Core
18B118AE11	Business Communication	3	1	0	4	AEC
18B118GE12	India's Diversity & Business	3	0	0	0	Value-Added A
18B118GE14	Social Media & Society	3	0	0	0	Value-Added B
18B118SE18	IT Tools for Business	2	0	2	3	SEC
	Total Credits				24	
Semester II						
Course Codes	Courses	L	T	P	Credits	Type
18B118AF12	Financial Management	3	1	0	4	Core
18B118BH11	Organizational Behaviour	3	0	0	3	Core
18B118BM11	Marketing Management	4	0	0	4	Core
18B118GM24	Technology, Corporate Governance and Business Ethics	3	0	0	3	Core
18B118GE17	Theatre and Performance	2	1	0	0	Value-Added B
18B118GE18	Political Process in India	2	1	0	0	Value-Added B
18B118SE11	Introduction to Spreadsheets	3	0	2	4	SEC
18B118GM30	Business Statistics and Analytics	3	0	0	3	Core
	Total Credits				21	
Semester III						
Course Codes	Courses	L	T	P	Credits	Type
18B118AF13	Cost and Management Accounting	3	1	0	4	Core
18B118GM20	Entrepreneurial Development	3	0	0	3	Core
18B118GM26	Global Business Environment	3	0	0	3	Core
18B118MM12	Social Media and Digital Marketing	3	0	0	3	Core
18B118MH12	Human Resource Management	3	0	0	3	Core
18B118GM35	Business Analytics	3	0	0	3	Core
18B118GM27	Oral and Written Communication	2	1	0	3	AEC
18B118GM21	Computing Tools and Programming	2	0	2	3	SEC
18B118GE19	Community Initiatives	3	0	0	3	SEC
	Total Credits				28	
Semester IV						
Course Codes	Courses	L	T	P	Credits	Type
18B118GM45	Research Methods with SPSS	2	1	0	3	Core
18B118GM12	Operations Management	3	0	0	3	Core
18B118GM34	New Government Initiatives in Business	3	0	0	3	Core
18B118GM35	Data Insights Using Dashboards	2	0	2	3	SEC
18B118GM33	Quantitative Techniques in Business Management	2	1	0	3	Core
18B118GM17	Legal Aspects of Business	3	0	0	3	Core
18B118GM41	Introduction to Business Verticals	3	0	0	3	Core
18B118GE 301	Environment Science	3	0	0	3	AEC
	Total Credits				24	
Semester V						
Course Codes	Courses	L	T	P	Credits	Type
18B118SE17	Integrated Research Project	0	0	0	3	Core
18B118GE11	Tally ERP	2	0	2	3	SEC
	Elective 1 (OSE)	3	1	0	4	OSE
	Elective 2 (OSE)	3	1	0	4	OSE
18B118MM13	Marketing Analytics	2	0	2	3	Core
18B118AF14	Financial Institutions and Markets	3	0	0	3	Core
18B118SE16	Corporate Internship	3	0	0	6	SEC
	Total				26	
Semester VI						
Course Codes	Courses	L	T	P	Credits	Type
18B118GM52	Disaster Management	1	2	0	3	Core
18B118GM33	Supply Chain Management	3	0	0	3	Core
18B118GM33	Digital Business Transactions	2	1	0	3	Core
18B118GE13	Unprecedented Contribution of India	2	1	0	0	Value-Added C
18B118GE20	Gender Studies	3	1	0	4	OSE
	Elective 3 (OSE)	3	1	0	4	OSE
	Elective 4 (OSE)	3	1	0	4	OSE
	Total				17	
	Total Program Credits				140	