

JBS MBA Curriculum 2021-23

(with effect from 2021)

Annexure-B

09-Feb-22

First Semester							
S.No.	Course Code	Proposed Course Title	Contact Hours				Credits
			L	T	P	Total	
1	20M11BEC11	Economics for Business and Government	3	0	0	3	3
2	18M11BAF11	Accounting for Managers	3	0	0	3	3
3	20M11BMM11	Marketing Management	3	0	0	3	3
4	18M11BHR11	Organizational Behaviour	3	0	0	3	3
5	20M11BGM11	Business Statistics and Analytics Using Excel Spreadsheet	2	0	2	3	3
6	18M11BGM12	Business Communication	3	0	0	3	3
7	20M11BAF12	Corporate Finance	3	0	0	3	3
8	21M11BS12	Digital Transformation in Business	3	0	0	3	3
9	20M11BGM32	Business History	1	0	0	1	1
10	20M11BES11	Effective Self Management	3	0	0	3	0
Total							25
Second Semester							
S.No.	Course Code	Course Title	L	T	P	Total	Credits
1	20M11BGM21	Legal Aspects of Business	3	0	0	3	3
2	17M11BHR13	Human Resource Management	3	0	0	3	3
3	20M11BIA11	Big Data and Data Visualization	3	0	0	3	3
4	20M11BEN11	Innovation and Entrepreneurship	3	0	0	3	3
5	20M11BAF13	Management Accounting	3	0	0	3	3
6	20M11BGM14	Business Research Methods	3	0	0	3	3
7	17M11BOM12	Operations Management	3	0	0	3	3
8	20M11BIA12	IoT Applications and Technology Management	3	0	0	3	3
9	20M11BGM26	New Government Initiatives in Business	2	0	0	2	Audit Course
10		Value-Added Course - 2	3	0	0	3	0
Total							24
First Year Credits							49
Second Year							
Third Semester							
S.No.	Course Code	Course Title	L	T	P	Total	Credits
1	18M11BST11	Business Strategy	3	0	0	3	3
2	20MXXBXXXX	Elective Major - 1	3	1	0	4	4
3	20MXXBXXXX	Elective Major – 2	3	1	0	4	4
4	20MXXBXXXX	Elective Major – 3	3	1	0	4	4
5	20MXXBXXXX	Elective Major – 4	3	1	0	4	4
6	20MXXBXXXX	Elective Minor – 1	3	1	0	4	4
7	20MXXBXXXX	Elective Minor – 2	3	1	0	4	4
8		Value-Added Course - 3	2	1	0	3	0
9	18M17BIN11	Corporate Internship					4
Total							31
Fourth Semester							
S.No.	Course Code	Course Title	L	T	P	Total	Credits
1	20M11BIA13	Artificial Intelligence in Business	3	0	0	3	3
2	20MXXBXXXX	Elective Major – 5	3	1	0	4	4
3	20MXXBXXXX	Elective Major – 6	3	1	0	4	4
4	20MXXBXXXX	Elective Major – 7	3	1	0	4	4
5	20MXXBXXXX	Elective Minor – 3	3	1	0	4	4
6	20MXXBXXXX	Elective Minor – 4	3	1	0	4	4
7	18M17BIN12	Social Internship					2
Total							25
Second Year Credits							56
Total Programs Credits							105

Value Added Courses							
SEM	Code	Course Name	L	T	P	Total	Credits
1	20M11BES11	Effective Self Management	3	0	0	3	NA
2	20M11BGM13	Indian Ethos and Business Ethics	3	0	0	3	NA
3	20M11BES18	Employability Skills	2	1	0	3	NA