

BBA (3-Yr) Programme Course Structure

1st SEMESTER - BBA (20-23 Batch)

Year	course code	Course name	Credits
2020-23	19B11BGM12	Managerial Economics	3
2020-23	19B11BGM11	Financial Accounting	3
2020-23	19B11BAE11	Business Communication	3
2020-23	19B15BSE18	IT Tools for Business	3
2020-23	20B11BGM24	Principles of Business Management	3

3rd SEMESTER - BBA (19-22 Batch)

2019-22	19B11BAF13	Cost and Management Accounting	3
2019-22	20B11BGM27	Global Business Environment	3
2019-22	19B12BGE13	Business Analytics	3
2019-22	19B11BHR12	Human Resource Management	3
2019-22	20B11BMM12	Social Media and Digital Marketing	3