

**JAYPEE BUSINESS SCHOOL NOIDA**  
**BACHELOR IN BUSINESS ADMINISTRATION**  
*(with effect from 2020)*

**Semester I**

<b>Courses</b>	<b>L</b>	<b>P</b>	<b>T</b>	<b>Credits</b>	<b>Type</b>
Business Mathematics	2		1	3	Core
Managerial Economics	3		1	4	Core
Introduction to Sociology	3			3	Core
Financial Accounting	3		1	4	Core
Principles of Business Management	3			3	Core
Business Communication	3		1	4	AEC
<i>India's Diversity &amp; Business</i>	3				Value-Added-A
<i>Social Media &amp; Society (Choose One)</i>					
IT Tools for Business	2	2		3	SEC
<b>Total Credits</b>				<b>24</b>	
<b>Semester II</b>	<b>L</b>	<b>P</b>	<b>T</b>	<b>Credits</b>	
Financial Management	3		1	4	Core
Organizational Behavior	3			3	Core
Marketing Management	4			4	Core
Technology, Corporate Governance and Business Ethics	3			3	Core
<i>Theatre and Performance</i>	2		1		Value-Added-B
<i>Political Process in India (Choose any One)</i>					
Introduction to Spreadsheets <b>(Lab)</b>	3	2		4	SEC
Business Statistics and Analytics	3			3	Core
<b>Total Credits</b>				<b>21</b>	