

06-06-2023

JAYPEE BUSINESS SCHOOL NOIDA**BACHELOR IN BUSINESS ADMINISTRATION Batch (2022-25)****BBA 3/4 Year Program (Revised)**

Semester I						
Course Codes	Courses	L	T	P	Credits	Type
20B11BGM22	Business Mathematics	2	1	0	3	Inter-Disciplinary
19B11BGM12	Managerial Economics	3	1	0	4	Core
15B1NHS433	Introduction to Sociology	2	1	0	3	Multi-Disc
19B11BAF11	Financial Accounting	3	1	0	4	Core
20B11BGM24	Principles of Business Management	3	0	0	3	Core
19B11BAE11	Business Communication	3	1	0	4	AEC
19B12BGE12	<i>India's Diversity & Business</i>	3	0	0	0	Value-Added-A
19B12BGE16	<i>Social Media & Society</i>					
19B15BSE18	IT Tools for Business	2	0	2	3	AEC
	Total Credits				24	
Semester II						
Course Codes	Courses	L	T	P	Credits	Type
19B11BAF12	Financial Management	3	1	0	4	Core
19B11BHR11	Organizational Behaviour	3	0	0	3	Core
19B11BMM11	Marketing Management	4	0	0	4	Core
19B11BGM24	Technology, Corporate Governance and Business Ethics	3	0	0	3	Core
19B12BGE17	<i>Theatre and Performance</i>	2	1	0	0	Value- Added-B
19B12BGE18	<i>Political Process in India</i>					
19B15BSE11	Introduction to Spreadsheets	3	0	2	4	SEC
20B11BGM26	Global Business Environment	3	0	0	3	Core
20B11BGM30	Business Statistics and Analytics	3	0	0	3	Core
	Total Credits				24	
Semester III						
Course Codes	Courses	L	T	P	Credits	Type
23B11BAF13	Cost and Management Accounting	3	0	0	3	Core
19B11BGM20	Entrepreneurial Development	3	0	0	3	Core
20B11BMM12	Social Media and Digital Marketing	3	0	0	3	Core
19B11BHR12	Human Resource Management	3	0	0	3	Core
19B15BSE14	Computing Tools and Programming	2	0	2	3	Inter-disciplinary
20B11BGM27	Oral and Written Communication	2	1	0	3	AEC
23B17BSE12	Community Initiatives				2	SEC
	Total Credits				20	
Semester IV						
Course Codes	Courses	L	T	P	Credits	Type
23B11BGM31	Introduction to Business Verticals	1	0	2	2	Core
23B11BGM16	Research Methods for Business	2	1	0	3	Core
20B11BOM12	Operations Management	3	0	0	3	Core
23B11BGM36	Social and Professional Skills	2	1	0	3	AEC
19B11BOM13	Quantitative techniques in Business Management	2	1	0	3	Core
19B11BGM17	Legal Aspects of Business	3	0	0	3	Core
23B11BGM35	Business Analytics	3	0	0	3	Core
	Total Credits				20	
Semester V						
Course Codes	Courses	L	T	P	Credits	Type
23B11BGM35	Data Insights Using Dashboards	2	1	0	3	Core
19B15BSE13	Tally ERP	2	1	0	3	Core
	Major Elective 1 (DSE)	3	1	0	4	DSE
	Major Elective 2 (DSE)	3	1	0	4	DSE
20B11BMM13	Marketing Analytics	2	1	0	3	Core
23B17BSE16	Corporate Internship				4	SEC
	Total:				21	

	Semester-VI	L	T	P	Credits	
20B11BGM32	Disaster Management	2	1	0	3	Inter-Disciplinary
21B11BOM13	Supply Chain Management	3	0	0	3	Core
20B11BGM33	Digital Business Transactions	2	1	0	3	Core
23B12BGE19	Understanding Constitution of India	2	0	0	2	Value-Added-C
23B11BAE12	Environment Science					
	Major Elective 3 (DSE)	3	1	0	4	DSE
	Major Elective 4 (DSE)	3	1	0	4	DSE
	Total:				19	
	Total Program Credits				128	
OPTION 1 - Honors with Research						
	Semester-VII	L	T	P	Credits	
23B11BGM34	New Government Initiatives in Business	3	1	0	4	Core
23B11BGM38	Advanced Research Methodology	3	1	0	4	Core
	Major Elective 5 (DSE)	3	1	0	4	DSE
	Major Elective 6 (DSE)	3	1	0	4	DSE
	Minor Elective 1 (DSE)	3	1	0	4	DSE
	Total:				20	
	Semester-VIII	L	T	P	Credits	
	Minor Elective 2 (DSE)	3	1	0	4	DSE
	Minor Elective 3 (DSE)	3	1	0	4	DSE
23B17BSE18	Dissertation	0	0	0	12	SEC
	Total:				20	
	Total: 4th Year Credits				40	
OPTION 2 - with Honors						
	Semester-VII	L	T	P	Credits	
23B11BGM34	New Government Initiatives in Business	3	1	0	4	Core
23B11BGM38	Advanced Research Methodology	3	1	0	4	Core
	Major Elective 5 (DSE)	3	1	0	4	DSE
	Major Elective 6 (DSE)	3	1	0	4	DSE
	Minor Elective 1 (DSE)	3	1	0	4	DSE
	Total:				20	
	Semester-VIII	L	T	P	Credits	
	Major Elective 7 (DSE)	3	1	0	4	DSE
	Minor Elective 2 (DSE)	3	1	0	4	DSE
	Minor Elective 3 (DSE)	3	1	0	4	DSE
	Minor Elective 4 (DSE)	3	1	0	4	DSE
23B17BSE17	Industry Project				4	Internship
	Total				20	
	Total: 4th Year Credits				40	
	Total Program Credits after 4 years				160	
*Note: Electives can be through MOOC offered by NPTEL						