



# ADMISSION BROCHURE 2026

MBA , BBA , BCOM ,  
MCOM , PhD



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# MESSAGE OF THE FOUNDER CHANCELLOR



**Jaiprakash Gaur**

Founder Chancellor of JIIT and  
Founder Chairman, Jaypee Group

Education serves as a powerful tool for empowerment, enabling individuals to achieve economic independence and self-sufficiency. It is my privilege to present Jaypee Business School (JBS), an institution founded on the vision of becoming a world-class Centre of Excellence that produces professionals equipped with leadership capabilities in technology, innovation, entrepreneurship, and management.

JBS distinguishes itself from other business schools through several key attributes. Notably, our Social Internship programme engages students with pressing social issues, fostering awareness and responsibility. The school also provides opportunities for both major and minor specializations, supporting diverse academic interests.

To realize this vision, JBS is dedicated to delivering exceptional guidance, strong leadership, distinguished faculty, robust physical infrastructure, and strategic partnerships with leading global business schools.

We welcome you to experience an unparalleled business school environment and join us in contributing positively to society.

# FROM LEADERSHIP'S DESK



## From the Chancellor's Desk

### Shri Manoj Gaur



Jaypee Business School, since its establishment, has been steadfast in its pursuit of excellence in management education, research, and innovation. Guided by the vision of preparing future-ready leaders, JBS emphasizes not only academic distinction but also values, ethics, and a deep sense of responsibility towards society and the nation. In an era defined by rapid technological change and global interconnectedness, our endeavor is to equip students with intellectual rigor, professional competence, and an entrepreneurial outlook that enable them to lead with confidence and integrity. I firmly believe that JBS will continue to be a hub of knowledge creation and dissemination, shaping individuals who contribute meaningfully to business, industry, and the larger cause of nation-building.

## From the Pro-Chancellor's Desk

### Prof. (Dr.) S.C. Saxena

Jaypee Business School stands as a symbol of our commitment to fostering quality education that bridges knowledge with practice. Our focus is to create an environment where students are encouraged to think critically, innovate fearlessly, and lead responsibly. At JBS, we believe that management education must go beyond classrooms, preparing students to adapt to global challenges while remaining rooted in ethical values and societal responsibility. With our dedicated faculty, industry-aligned curriculum, and emphasis on holistic development, we aspire to nurture professionals who are not only successful in their careers but also catalysts of positive change in the world.



## From CEO's Desk

### Shri Manu Bhaskar Gaur



We are pleased to note that this year has witnessed an encouraging increase in student enrollments. This growth is a testament to the credibility of our programs and the trust we have earned in delivering high-quality business education. To further enhance the learning experience, we have introduced advanced laboratories, strengthened digital platforms, and expanded cocurricular opportunities through the establishment of new clubs and societies. We have also significantly boosted our international collaborations. As we continue this journey of transformation, I extend my gratitude to our faculty, staff, and students for their unwavering contributions. Together, let us uphold the values of integrity, innovation, and inclusiveness that define Jaypee Business School.

## From Director's, JBS Desk

### Prof. (Dr.) Anubha Vashisht

This year, our corridors feel even more alive, as we welcome a growing number of students into the JBS community. Each new learner brings fresh energy, new perspectives, and unique talents that make our campus more vibrant and dynamic than ever before. To match this enthusiasm, we've introduced new labs, student clubs, and activity forums that go beyond academics, giving students more avenues to innovate, collaborate, and lead.

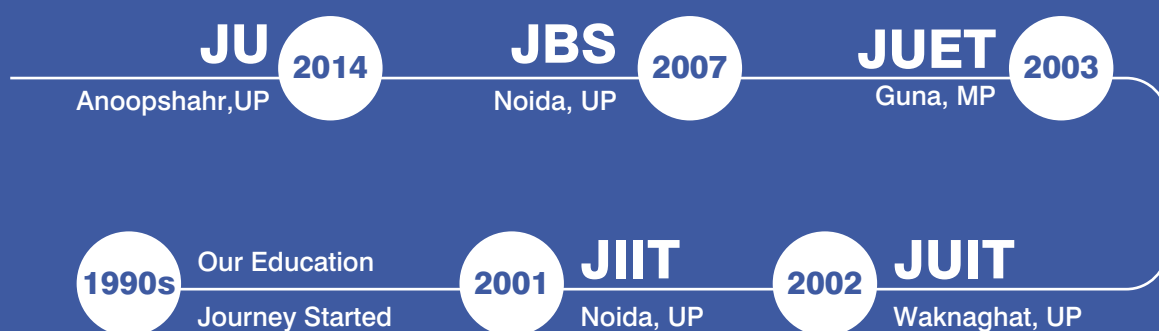
As we step into this new phase of growth, I invite each of you to embrace change, seek opportunities, and contribute to the vibrant ecosystem that makes JBS unique.





# ABOUT JAYPEE EDUCATION SYSTEM

The Jaypee Group is committed to “growth with a humane face” and, in line with this philosophy, has established the Jaiprakash Sewa Sansthan (JSS), a not-for-profit trust dedicated to socio-economic development and alleviating pain and distress within society. For over fifty years, the Jaypee Group has supported the socio-economic progress of its surrounding communities, ensuring that individuals facing economic and educational disadvantages benefit from the Group’s initiatives. These support efforts include providing education, healthcare, and additional resources aimed at local development. The Group implements the Comprehensive Rural Development Programme (CRDP), which encompasses projects such as free medical camps, health screenings for school children, literacy drives, access to safe drinking water, construction of large water reservoirs in various villages, and self-employment programs like tailoring classes for women and animal husbandry. JSS advances its social responsibility by establishing schools and training institutes to deliver quality education to rural populations. Additionally, the trust provides aid during natural disasters to assist affected communities. In 2001, Jaiprakash Sewa Sansthan founded JIIT with the objective of delivering quality higher education to society.



# ABOUT JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY

JIIT is a premier institution known for its excellence in technical education and research. JIIT is accredited with an 'A' grade by NAAC and its B.Tech programs are accredited by NBA (2024-2027). JIIT consistently ranks among the top private engineering institutes in India. The institute offers a diverse range of undergraduate, postgraduate, diploma and doctoral programs.





# ABOUT JAYPEE BUSINESS SCHOOL

Jaypee Business School (JBS), Noida, established in 2007 under the aegis of Jaypee Institute of Information Technology (Deemed-to-be University), is a premier center for management education, research, and innovation. With a strong emphasis on academic excellence and industry integration, JBS offers AICTE-approved programs, including a two-year full-time MBA, three/four-year BBA (as per NEP 2020), B.Com, M.Com, and PhD. programs to nurture future business leaders. The school blends rigorous classroom learning with experiential pedagogy, corporate interactions, and global perspectives to equip students with analytical, managerial, and leadership skills. Strong corporate connections enable JBS to provide internships, placements, and industry mentorship opportunities. We emphasize ethical leadership, social responsibility, and nation-building, shaping future professionals who are committed to business, commerce, and industry while being socially conscious.

## Vision of JBS

To be the center of excellence for grooming management professionals for leadership in industries, organizations and venture into entrepreneurship.

## Mission of JBS

To offer management education for enhancing knowledge and skills across functional areas through benchmarked curriculum using innovative teaching learning methods.

To conduct contemporary and futuristic interdisciplinary research in areas of management.

To interact with industry and other stakeholders and establish effective linkages for professional and entrepreneurial enrichment of management professionals.



# PROGRAMS OFFERED



Program	Description
<b>Master of Business Administration (MBA)</b> 2 Years, Full Time	The MBA curriculum is designed to foster successful careers in the business world and nurture entrepreneurial spirit.
<b>MBA With Specialization in Hospital and Healthcare Management</b> 2 Years, Full Time	The emerging requirement of the Healthcare sector during the pandemic showed the gaps in managing patients and support services. This course is designed and developed in association with leading hospitals of delhi/ncr to prepare management graduates / healthcare professionals to manage one of the five pillars to human existence.
<b>MBA- AI and Data Science in collaboration with SAS Institute India Pvt. Ltd.</b> 2 Years, Full Time	An MBA in AI and Data Science is an emerging and highly sought-after specialization that blends business management with cutting-edge technology. This program aims to develop professionals who can apply AI and ML technologies to drive business innovation, growth and strategic business decisions.
<b>Bachelors of Business Administration (BBA)</b> 3/4 Years (as per NEP) Full time	The BBA curriculum is comprised of creative combinations of disciplines of study. Innovative and stimulating pedagogical practices stimulate the students' learning experience.
<b>BBA with Specialization in FinTech (in collaboration with NSE Academy)</b> 3 Years, Full Time	This program is designed to prepare young professionals to thrive in the digital transformation of the financial world. The program is offered in collaboration with NSE Academy, a trusted name in financial education and skill development.
<b>Master of Commerce (M.Com)</b> 2 Years, Full Time	This program aims to provide students with sound knowledge of accounting, management and business practices.
<b>Bachelors of Commerce (B.Com)</b> 3 Years/4 Years (Honours)	This program offers a mix of commerce related subjects to enable students to acquire knowledge, skills and abilities to analyse and synthesize the contemporary realities pertaining to the business.
<b>Doctor of Philosophy, PhD</b> Part/Full Time	JBS offers a full time and part time Ph.D. program in management.



# ACADEMIC PROGRAMS AT JBS



## MASTER OF BUSINESS ADMINISTRATION (MBA)

The MBA at JBS blends academic rigor with industry relevance, integrating IoT, AI, Data Analytics, and a strong focus on soft skills, employability, and leadership. Continuously updated to global trends, it prepares students to think critically, lead responsibly, and adapt in a dynamic business world.

### MBA ELECTIVES OFFERED

#### (MAJOR)

Financial Management
Operations Management
Marketing Management
Human Resource Management
Informational Technology and Business Analytics
Hospital and Healthcare Management
FinTech
Sustainability Management

#### (MINOR)

Financial Management	Human Resource Management
Operations Management	Informational Technology and Business Analytics
Marketing Management	FinTech
International Business	Entrepreneurship
Financial Services	
Digital Marketing	

### MBA- AI and Data Science in collaboration with SAS Institute India Pvt. Ltd.

An MBA in AI and Data Science is an emerging and highly sought-after specialization that blends business management with cutting-edge technology. This program aims to develop professionals who can apply AI and ML technologies to drive business innovation, growth and strategic business decisions. The scope of an MBA in AI and Data Science is vast, offering numerous career opportunities across various industries.



# ACADEMIC PROGRAMS AT JBS



## BACHELORS OF BUSINESS ADMINISTRATION (BBA)

The BBA program at JBS is a 3/4-year full-time curriculum (as per NEP) designed to be imaginative, flexible, and interdisciplinary, offering creative combinations of study disciplines. With innovative and stimulating pedagogical practices, the program enhances students' learning experiences while providing multiple academic pathways. Students have the exit option after three years with the award of a degree, while those aspiring for an honors degree may pursue the fourth year.

### Specializations offered

Human Resource Management      Finance      Marketing      Business Analytics  
Family Business and Entrepreneurship      Information Technology

## BBA with Specialization in FinTech (in collaboration with NSE Academy)

Jaypee Business School introduces a future-ready three-year full-time BBA - Financial Technology (FinTech), designed to prepare young professionals to thrive in the digital transformation of the financial world. The program is offered in collaboration with NSE Academy, a trusted name in financial education and skill development.



## MASTER OF COMMERCE (M.COM.)

Master of Commerce (M.Com.) program aims to provide students with sound knowledge of accounting, management and business practices. Focus will be on enhancing analytical and decision – making skills to help the students to sustain and succeed in the ever changing corporate world.

## BACHELORS OF COMMERCE (B.Com) in collaboration with ACCA

Bachelor of Commerce an undergraduate 3 years/4 years (as per NEP) program offers a mix of commerce related subjects such as Accounting, Management, Finance Marketing, Taxation, law, Research and Business Analytics. It aims to enable students to acquire knowledge, skills and abilities to analyze and synthesize the contemporary realities pertaining to the business.

The subjects offered are mapped with CA Foundation courses.

## DOCTOR OF PHILOSOPHY - PH.D

JBS offers a full time and part time Ph.D. program in management. Currently research scholars are pursuing their doctoral research work in different domains of management like marketing, finance, human resource, operations, general management, and business analytics. The award of Ph.D. degree is in recognition of high academic achievements, independent research, creative and productive inquiry and application of knowledge to the solution of problems in business and management.



# CHOOSE US FOR THE EXPERTS WE ARE IN



## SALIENT FEATURES OF JBS

### DOMESTIC COLLABORATIONS



### INTERNATIONAL IMMERSION AND COLLABORATIONS



### CO-CURRICULAR ACTIVITIES

Student Clubs Committees  
RIDE Innovation Hub  
Institutions Innovation Council  
National Service Scheme  
Rekhi Centre of Happiness

### FACILITIES & RESOURCES

Modern Infrastructure  
Library & Labs  
Simulation Labs  
Licensed Software

### EXPERIENTIAL LEARNING

Live Projects  
Corporate Internships  
Social Internship  
Global Immersion programs  
Industry Visits  
Harvard Case Studies  
Simulations exercises  
Guest Lectures

## CORPORATE INTERNSHIP



# TOWARDS GLOBAL SUCCESS



## INTERNATIONAL STUDENT EXCHANGE PROGRAM

JBS offers students a unique opportunity to gain global exposure and cross-cultural learning experiences through study visits, summer schools, and semester exchange opportunities at reputed international universities. Students may also pursue a one-year degree abroad, enriching their learning experience and global outlook.

### Dubai - 2024

- ◆ Certificate Program at RIT Dubai
- ◆ Industrial visit to Nakheel Dubai – Real estate developers of Palm Jhumera, manmade archipelago of islands
- ◆ Visit to Teleios Dubai – Manufacturer of racing car stimulators



### Malaysia – 2025

- ◆ Certification program at UCSI university (QS ranked university)
- ◆ Visit to Malaysian research accelerator for technology & Innovation
- ◆ Visit to Malaysian stock exchange
- ◆ Visit to Malaysian palm oil board



### Upcoming Global Immersion Opportunities

- ◆ Middlesex University Dubai: Certification program and Industry Visits
- ◆ University of Yorks: 1 year of degree at University of Yorks
- ◆ London School of Economics and Political Science: Summer School
- ◆ Charles Sturt University, Australia: Certification program and Industry Visits



## ENHANCING CAREER READINESS (CERTIFICATIONS)



Six Sigma-Green Belt Certification



Micro Simulation Certification



NSE Smart Certification



## LEARNING WITH INDUSTRY-STANDARD TOOLS

Digital Marketing Capstone Projects



Data Visualization  
Capstone Projects



Business Analytics  
Projects



Hands on Learning





# SHAPING CAREERS THROUGH PROFESSIONAL ENGAGEMENTS



Industry Visit Mercedes



MBA Orientation Program



Yakult Visit



Industrial Visit: Coca Cola



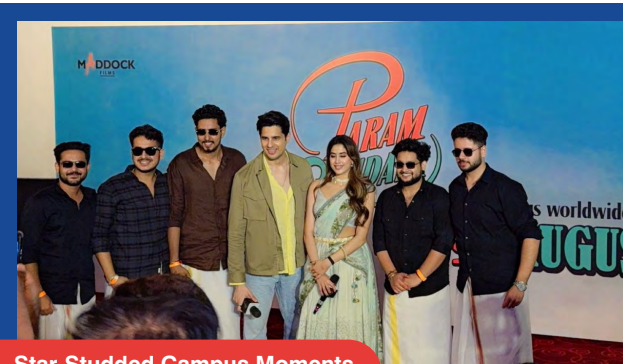
Expert Talk on Importance of Spirituality and Mindfulness for Managers



Inspiring Minds through Poetry@ Z News



Panel Discussion: Employability Skills for Modern Workplace



Star-Studded Campus Moments



# TRAINING FOR EXCELLENCE, PLACEMENT FOR GROWTH



## TRAINING & PLACEMENT CELL

A dedicated Training & Placement Department is managed by a team of professionals. It actively builds strong and lasting partnerships with corporate and industrial organizations to ensure a wider spectrum of profiles for which the companies hire from JBS.

## PROMINENT RECRUITERS



# FACULTY PROFILES



**PROF. ANUBHA VASHISHT**  
**DIRECTOR**

Ph.D. MJP Rohilkhand University  
Marketing, 24 years



**PROF. RAJNISH KUMAR MISRA**  
**PROFESSOR AND DEAN**

Ph.D. VBS, Purvanchal University  
HRM, 24 years



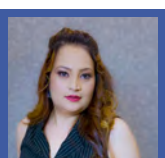
**PROF. SUNIL BHATIA**  
**PROFESSOR**

FCMA  
Finance & Project Management, 39 years (35 years in Industry)



**PROF. BHAWNA AGARWAL**  
**PROFESSOR**

Ph.D. V.N. South Gujarat University Surat  
Statistics, 18 years



**DR. SUJATA KAPOOR**  
**ASSOCIATE PROFESSOR**

Ph.D. IIIT Noida  
Finance and Behavioural Finance, 19 Years



**DR. ARCHANA SHRIVASTAVA**  
**ASSOCIATE PROFESSOR**

Ph.D, Nagpur University  
Marketing, Digital Marketing, 26 years



**DR. CHARU SIJORIA**  
**ASSOCIATE PROFESSOR**

Ph.D. IIT- Kharagpur  
Digital Marketing, Business Analytics, 9 Years



**DR. SHRIRAM ANIL PURANKAR**  
**ASSISTANT PROFESSOR (SR. GRADE)**

Ph.D. IIIT Noida  
Strategic Management & Marketing, 12 years



**DR. S. SURESH**  
**ASSISTANT PROFESSOR (SR. GRADE)**

Ph.D. IIIT Noida  
Marketing, 19 years



**DR. VISHAL GUPTA**  
**ASSISTANT PROFESSOR (SR. GRADE)**

Ph.D. IIIT Noida  
Operations and Information Technology, 24 Years



**DR. MITUSHI SINGH**  
**ASSISTANT PROFESSOR (SR. GRADE)**

Ph.D. FMS- BHU  
HRM, 13 years



**DR. SWETA GOEL**  
**ASSISTANT PROFESSOR (SR. GRADE)**

Ph.D. IIIT Noida  
Finance 15 years



# FACULTY PROFILES



**DR. DIVYA GOEL**  
ASSISTANT PROFESSOR (SR. GRADE)

Ph.D, Jamia Millia Islamia  
HRM / Organizational Behaviour, 21 years



**DR. SHIVANI KAPOOR**  
ASSISTANT PROFESSOR (SR. GRADE)

Ph.D. University of Allahabad  
HRM and Soft Skills, 23 Years



**DR. NIKHIL YADAV**  
ASSISTANT PROFESSOR (SR. GRADE)

Ph.D. NIT Allahabad  
Finance & Economics, 7 years



**DR. VIKAS BHATNAGAR**  
ASSISTANT PROFESSOR (SR. GRADE)

Ph.D. NIT Warangal  
Operations and Business Analytics, 7+ years



**DR. NEETIMA AGARWAL**  
ASSOCIATE PROFESSOR

Ph.D. IIIT Noida  
HRM & Entrepreneurship, 11 Years



**DR. SUNIL KUMAR YADAV**  
ASSISTANT PROFESSOR (SR. GRADE)

Ph.D. NIT, Kurukshetra  
Marketing and IPR, 22 years.



**DR. RICHA CHAUHAN**  
ASSISTANT PROFESSOR (SR. GRADE)

Ph.D, Banasthali Vidyapith  
HRM, 16 Years



**DR. GARIMA SRIVASTAV**  
ASSISTANT PROFESSOR  
(SR. GRADE)

Ph.D. BIT Mesra, Ranchi  
Marketing Analytics, Marketing Research, Consumer  
Behaviour, Social Media Marketing, 15 Years



**DR. RIDHIMA B SHARMA**  
ASSISTANT PROFESSOR (SR. GRADE)

Ph.D. Amity University  
Marketing & Digital Marketing, 14 years



**DR. ARSHI BARIN**  
ASSISTANT PROFESSOR (GRADE-II)

Ph.D. Jamia Milia Islamia  
Accounting and Finance, 3 years



**DR. SAPNA YADAV**  
ASSISTANT PROFESSOR (GRADE-II)

Ph.D APJ Abdul Kalam Tech. University, Lucknow  
Operations Management, 13 years.



**DR. SHIVANGI SAXENA**  
ASSISTANT PROFESSOR  
(GRADE-II)

Ph.D. Goenka University  
Finance, 16 years

# FACULTY PROFILES



**DR. ASHUTOSH SHUKLA**  
ASSISTANT PROFESSOR (GRADE-II)

Ph.D. BIT Mesra (Ranchi)  
HRM, 17 Years



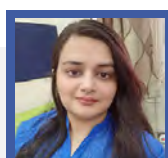
**DR. YOGITA DWIVEDI**  
ASSISTANT PROFESSOR (GRADE-II)

Ph.D. MNNIT Allahabad  
Economics & Finance, 11 years



**DR. SONALI SRIVASTAVA**  
ASSISTANT PROFESSOR (SR. GRADE)

Ph.D. Dayalbagh Educational Institute  
Management Finance, 9 years



**DR. PARNIKA KANSAL**  
ASSISTANT PROFESSOR (SR. GRADE)

PhD. IG Delhi Technical University  
Artificial Intelligence. 7 years



**PROF. MANISHA DAWAR**  
ASSISTANT PROFESSOR  
OF PRACTICE

Post Graduate Program in Business Analytics and  
Business Intelligence  
General Management, 18 years of experience in Industry



**DR. CHHAVI SHARMA**  
ASSISTANT PROFESSOR (GRADE-II)

PhD, University of Delhi  
Information Technology, Artificial Intelligence, 4 Years



**DR. VIJETA SINGH**  
ASSISTANT PROFESSOR (SR. GRADE)

PhD, IIT- Bombay  
Econometrics and Statistics, 7 years



**DR. SOMESH AGARWAL**  
ASSISTANT PROFESSOR (SR. GRADE)

PhD, NIT Jalandhar  
Operations, 12 years



**DR. SHRADHA KABRA**  
ASSISTANT PROFESSOR

Communication and General Management  
PhD in Media and Culture Studies, Deptt. of English  
(Jamia Millia Islamia)



**DR. PARUL SINGH**  
ASSISTANT PROFESSOR

Marketing Management  
PhD in - Management from Singhania University,  
14 years



**DR. GAURAV DAWAR**  
ASSISTANT PROFESSOR (GRADE-II)

Finance, 15 years  
PhD in Corporate Social Responsibilities and  
Performance of Medium Enterprises From Delhi  
Technological University, Delhi



**DR. SHIKHA AGNIHOTRI**  
ASSISTANT PROFESSOR (SR. GRADE)

PhD in Management (HR) from Amity University  
Noida  
HR, 14Years



# STUDENT CLUBS: THE HEART OF CAMPUS LIFE



The Jaypee Business School (JBS) at JIIT has a thriving club culture with various student-driven initiatives that foster learning, innovation, and community engagement.



**The Finance Club (Finanza)**



**Social Media & Digital Club**



**The Consultancy Club**



**The Marketing Club (Marketing Minds)**



**The HR Club (HRUDAY)**

These clubs, guided by faculty mentors, offer a supportive environment for students to exchange ideas, develop skills, and engage with the business world, preparing them for successful careers and entrepreneurial ventures.



# JBS ALUMNI NETWORK



JBS shares an enduring and meaningful relationship with its alumni, built on mentorship, guidance, and professional collaboration. Our alumni are a reflection of JBS's legacy—representing the institute's past, embodying its present, and paving the way for its future. They are our true brand ambassadors, achieving excellence as corporate professionals, entrepreneurs, and socially responsible citizens.



**Astha  
Mittra**

**Data Analyst**

*KeyBank,  
Cleveland, Ohio, US*



**Aditya  
Dixit**

**Sales Manager**

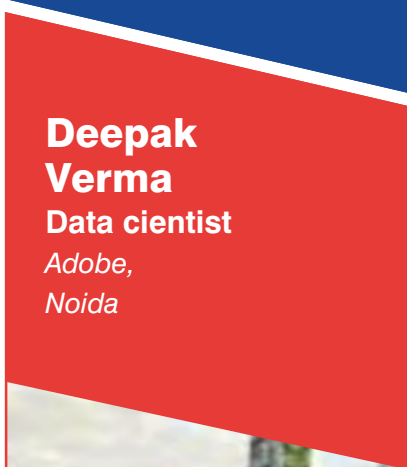
*KH Chemicals ME FZE,  
Dubai*



**Himanshu  
Jaisinghani**

**Brand CEO**

*T&T Motors,  
Gurugram*



**Deepak  
Verma**

**Data scientist**

*Adobe,  
Noida*



**Chandni  
Aggarwal**

**Founder**

*Transforming Travels,  
Gurugram*



**Ankit  
Marwah**

*Deloitte,  
New York, USA*





# OUR ALUMNI TESTIMONIALS



## **Bhavuk Garg,** **Entrepreneur** (Batch 2014-2016)

Life at JBS was a wonderful journey to be cherished. It is the best example of quality education and personality building. It trained students to be corporate ready Professionals/entrepreneurs. It's a milestone in the journey of my life which I would cherish till the very end. I am glad to share that I still utilize values and concepts gained here in my business venture and never hesitate to take suggestions from the experienced faculty.



## **Anupum Vadehra, Manager,** **PTC India Limited, New Delhi** (Batch 2007-2009)

JBS certainly helps you expand your knowledge horizon and I would always be grateful to JBS for giving me a multi-dimensional learning by providing the apt mix of academics, Industry exposure, attitude and leadership.



## **Nayan Rai, Founder,** **Captive Senses by Nayan** **and Ad Print, (Batch 2022-2024)**

My journey at Jaypee Business School has been truly transformative. The rigorous academic curriculum, combined with practical exposure and constant guidance from the faculty, helped me build a strong foundation in both knowledge and skills. The supportive environment, mentorship, and industry-oriented approach played a key role in shaping my career and preparing me for real-world challenges. I am grateful to Jaypee Business School for not only providing me with quality education but also instilling confidence, discipline, and leadership qualities that continue to guide me in my professional journey.



# OUR ALUMNI TESTIMONIALS



## **Pawan Kaushik,** **Area Sales Head, Mother Dairy Fruit** **and Vegetables Pvt. Ltd.**

*(Batch 2015-2017)*

Domain nourishment and instilling of moral values are the two foremost fundamentals of this institute. This program transformed me into an excellent Sales Management Professional. I know experience speaks more but the core values imbibed in me here helps a lot to cross the difficult roads.



## **Rohit Ajith, Financial Analyst,** **Ameriprise Financial LLC**

*(Batch 2023-2025)*

My journey at Jaypee Business School has been truly transformative. The faculty here are not only highly knowledgeable but also incredibly supportive, always encouraging us to push our boundaries. The learning environment at JBS is vibrant and engaging, offering opportunities that go beyond the classroom. With strong industry exposure, practical insights, and a culture that fosters innovation, JBS provides an edge that makes it stand out from many other B-Schools. I am grateful for the enriching experience and the confidence this institution has instilled in me for my professional journey ahead.



## **Jyoti Yadav,**

*(Batch 2018-2020)*

I am Jyoti Yadav, currently working as Functional Consultant at Crowe Horwath. I feel immensely proud and privileged that I did my post-graduation with Operations as major and Marketing as minor from Jaypee Business School. Here I learnt from the greatest in the field and with the best and the brightest surrounded me, who always challenged me to think about new topics or to have all round perception. They prepared me to face the real world and strive for excellence no matter what.



## **Esha Singh,** **Associate Risk Analyst - EY**

*(Batch 2017-2019)*

JBS provides an astonishing platform for overall growth and development. The campus has excellent infrastructure with a perfect blend of nature and student-friendly amenities. The faculty members always encourage us to learn through projects, latest industry trends, leadership exercises and proactive thinking. It's been a privilege to be a part of this esteemed University.





# INFRASTRUCTURE



Campus



Classrooms



IT Support



Medical Facilities



Auditorium



Learning Resource Centre





# INFRASTRUCTURE

Temple



Gym



Swimming Pool



Hostels



Cafeteria



CDOE





# ADMISSION PROCESS

## MBA

### Eligibility

Bachelor's Degree or its equivalent in any discipline from a recognized University with at least 50% aggregate marks or equivalent CGPA. Candidates graduating by 31st July, 2026 can also apply but must prove their eligibility latest by 30th September, 2026. The admission will remain provisional till all eligibility documents are submitted. If all documents are not submitted by scheduled date, i.e. 30th September 2026, the student will be de-registered from the program.

### Application Process

**Online** - Application form is available at <http://www.jbs.ac.in>, <http://www.jiit.ac.in> and <http://www.getadmissions.com/jaypee>

**Offline** - Application form is available at Admission Help Desk / Registrar's Office at JIIT

**Application Fee** - Rs. 1000 to be paid through Debit card / Credit card / Net banking / Cash / Demand Draft

### Selection Process

Applicants seeking admission are required to have valid CAT/MAT/ CMAT/ XAT/GMAT/ATMA/CUET-PG score. Short-listed applicants only (on the basis of relative merit from received applications) will be called for Written Test, Group Discussion (GD) and Personal Interview (PI).

The final selection will be based on the test score, language proficiency and performance in the GD and PI

Fee (per annum)	MBA AI and Data Science	
	1st Year (₹)	2nd Year (₹)
Admission Charges	25,000	-
Tuition Fee	5,85,000	6,13,000
Development Fee	95,000	1,00,000
Caution Money#	20,000	-
Study Material	15,000	15,000
<b>Total</b>	<b>7,40,000</b>	<b>7,28,000</b>
# Refundable after completion or leaving the program		

# ADMISSION PROCESS



## FEE STRUCTURE FOR ADMISSIONS IN ACADEMIC SESSION 2026-28

The fee structure for academic year 2026-28 is given as below:

Fee (per annum)	MBA General: (MKT, FIN, OM, HRM, IT&BA, FS, DM, IB)	
	1st Year (₹)	2nd Year (₹)
Admission Charges	25,000	-
Tuition Fee	5,50,000	5,78,000
Development Fee	90,000	95,000
Caution Money#	20,000	-
Study Material	15,000	15,000
<b>Total</b>	<b>7,00,000</b>	<b>6,88,000</b>
# Refundable after completion or leaving the program		

Fee (per annum)	MBA: HHM	
	1st Year (₹)	2nd Year (₹)
Admission Charges	25,000	-
Tuition Fee	2,48,000	2,60,000
Development Fee	51,000	54,000
Caution Money#	20,000	-
Study Material	15,000	15,000
<b>Total</b>	<b>3,59,000</b>	<b>3,29,000</b>
# Refundable after completion or leaving the program		



# ADMISSION PROCESS

**Scholarship** - Following Scholarship / Fee Waiver will be given to meritorious students as under.

CGPA or equivalent marks for qualifying degree/SGPA in MBA semester	Scholarship / Fee Waiver in TF
7.50 - 7.99	20%
8.00 - 8.49	30%
8.50 - 8.99	40%
9.00 - and above	50%

**B.B.A/B.COM**

## Eligibility

10+ 2 or its equivalent in any discipline from a recognised Board with at least 60% aggregate marks or equivalent CGPA. Candidates appearing in 10+2 examination in 2026 can also apply but must prove their eligibility latest by 30th September, 2026. The admission will remain provisional till all eligibility documents are submitted. If all documents are not submitted by the scheduled date, i.e. 30th September 2026, the student will be de- registered from the program.

## Application Process

**Online** - Application form is available at <http://www.jbs.ac.in>, <http://www.jiit.ac.in> and <http://www.getadmissions.com/jaypee>

**Offline** - Application form is available at Admission Help Desk / Registrar's Office at JIIT

**Application Fee** - Rs. 500 to be paid through Debit card / Credit card / Net banking / Cash / Demand Draft

# ADMISSION PROCESS

## FEE STRUCTURE FOR BBA ADMISSIONS IN ACADEMIC SESSION 2026-29

Fee (per annum)	1st Year (₹)	2nd Year (₹)	3rd Year (₹)	4th Year (₹)
Admission Fee	15,000	-	-	-
Tuition Fee	2,06,000	2,16,000	2,27,000	2,38,000
Development Fee	34,000	36,000	38,000	40,000
Caution Money#	20,000	-	-	-
<b>Total</b>	<b>2,75,000</b>	<b>2,52,000</b>	<b>2,65,000</b>	<b>2,78,000</b>
# Refundable after completion or leaving the program				
*Students opting for BBA - Fintech have to pay an additional fees of Rs. 11,800 per semester for six semesters (1st, 2nd, and 3rd year)				

## FEE STRUCTURE FOR B.COM ADMISSIONS IN ACADEMIC SESSION 2026-29

Fee (per annum)	1st Year (₹)	2nd Year (₹)	3rd Year (₹)	4th Year (₹)
Admission Fee	15,000	-	-	-
Tuition Fee	2,06,000	2,16,000	2,27,000	2,38,000
Development Fee	34,000	36,000	38,000	40,000
Caution Money#	20,000	-	-	-
<b>Total</b>	<b>2,75,000</b>	<b>2,52,000</b>	<b>2,65,000</b>	<b>2,78,000</b>
# Refundable after completion or leaving the program				

## M.COM

### Eligibility

Bachelor's degree or its equivalent in any discipline with Economics/Mathematics from a recognized university under 10+2+3 with minimum 50% aggregate marks or equivalent CGPA. Candidates graduating by 31st July, 2026 can also apply but must prove their eligibility latest by 30th September, 2026.



# ADMISSION PROCESS



## Application Process

**Online** - Application form is available at <http://www.jbs.ac.in>, <http://www.jiit.ac.in> and <http://www.getadmissions.com/jaypee>

**Offline** - Application form is available at Admission Help Desk / Registrar's Office at JIIT

**Application Fee** - Rs. 500 to be paid through Debit card / Credit card / Net banking / Cash / Demand Draft

## FEE STRUCTURE FOR M.COM ADMISSION IN ACADEMIC SESSION 2026-28

Fee (per annum)	1st Year	2nd Year
Admission Fee	10,000	-
Tuition Fee (Rs)	98,000	1,03,000
Development Fee (Rs)	20,000	-
<b>Total (Rs)</b>	<b>1,28,000</b>	<b>1,03,000</b>
<b># Refundable after completion or leaving the program</b>		

**Hostel Charges** : Rs. 2,20,000/- per annum. (Subject to revision from time to time)

On receipt of admission offer letter and to secure the seat, a partial academic fee for semester-1 as mentioned in the Admission Offer Letter, is required to be deposited as per the instructions given in Admission Offer letter.

The balance fee for semester-1 shall be payable on the day of registration. Fee for every semester shall be payable on registration date as per academic calendar. If a student does not register on the specific date in 1st semester, he/she will have no claim on the seat.

**Refund Policy:** If a student leaves the program, fee shall be refunded as per the directions of GOI/UGC/AICTE issued from time to time.





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