

Master of Business Administration with Specialization Education Management

Name of the Course:	MBA (with Specialization in Education Management)
Duration:	Full Time on-campus for 2 years,
Academic Session:	August to July
Seats:	30
Eligibility:	Graduation (in any discipline) from a recognized University with min 50% marks.
Desirability:	3-5 years Teaching and Administrative experience in Educational Institutes; Edupreneurs
Admission Process:	Group Discussion, Personal Interview and Writing Assessment. <i>Relaxation in Admissions Criteria may be given to M Ed, B.Ed., and Administrative Officers in Educational Institutes.</i>
Fee Structure:	As per JBS MBA fee structure
Recruiters:	Colleges Universities Schools Academies
Career Options and Job Prospects	Educational Consultant Education Policy Makers Education Policy Analyst Human Resource Managers Principal Professor Headmaster
Universities offering the course	Alagappa University, Tamil Nadu, Symbiosis Institute of Business Management, Pune National Institute of Educational Planning & Administration, Delhi.

Proposed Curriculum
1st Year MBA

First Semester							
S. No.	Course Code	Proposed Course Title	Contact Hours			Total	Credits
			L	T	P		
1	20M11BEC11	Economics for Business and Government	3	0	0	3	3
2	18M11BAF11	Accounting for Managers	3	0	0	3	3
3	20M11BMM11	Marketing Management	3	0	0	3	3
4	18M11BHR11	Organizational Behaviour	3	0	0	3	3
5	20M11BGM11	Business Statistics and Analytics Using Excel Spreadsheet	2	0	2	3	3
6	18M11BGM12	Business Communication	3	0	0	3	3
7	20M11BAF12	Corporate Finance	3	0	0	3	3
8	21M11BIS12	Digital Transformation in Business	3	0	0	3	3
9	20M11BGM32	Business History	1	0	0	1	1
10		Value Added Course - 1	3	0		3	0
Total Semester I credit							25
Second Semester							
S. No.	Course Code	Course Title	L	T	P	Total	Credits
1	20M11BGM21	Legal Aspects of Business	3	0	0	3	3
2	17M11BHR13	Human Resource	3	0	0	3	3
3	20M11BIA11	Big Data and Data	3	0	0	3	3
4	20M11BEN11	Innovation and	3	0	0	3	3
5	20M11BAF13	Management Accounting	3	0	0	3	3
6	20M11BGM14	Business Research Methods	3	0	0	3	3
7	17M11BOM12	Operations Management	3	0	0	3	3
8	2XM11BXXYY	Introduction to Education Management*	3	0	0	3	3
9	20M11BGM26	New Government Initiatives in Business	2	0	0	2	Audit Course
10		Value-Added Course - 2	3	0	0	3	0
Total semester II Credits							24
Total MBA first year credits							49

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2nd Year Curriculum
with Specialization in Education Management

Third Semester							
S. No.	Course Code	Course Title	L	T	P	Total	Credits
1	18M11BST11	Business Strategy	3	0	0	3	3
2	20MXXBXXXX	Foundation EM Elective - 1	3	1	0	4	4
3	20MXXBXXXX	Foundation EM Elective - 2	3	1	0	4	4
4	20MXXBXXXX	Advanced EM Elective 1	3	1	0	4	4
5	20MXXBXXXX	Advanced EM Elective 2	3	1	0	4	4
6	20MXXBXXXX	Advanced EM Elective 3	3	1	0	4	4
7	20MXXBXXXX	Advanced EM Elective 4	3	1	0	4	4
8		Value-Added Course - 3	2	1	0	3	0
9	XXM17BIN11	Internship with School Principal					4
Total Semester III Credits							31
Fourth Semester							
S. No.	Course Code	Course Title	L	T	P	Total	Credits
1	20M11BIA13	Artificial Intelligence in Business	3	0	0	3	3
2	20MXXBXXXX	Foundation EM Elective - 3	3	1	0	4	4
3	20MXXBXXXX	Foundation EM Elective - 4	3	1	0	4	4
4	20MXXBXXXX	Advanced EM Elective 5	3	1	0	4	4
5	20MXXBXXXX	Advanced EM Elective 6	3	1	0	4	4
6	20MXXBXXXX	Advanced EM Elective 7	3	1	0	4	4
7	XXM17BIN12	Internship with Registrar of the University					2
Total Semester IV Credits							25
Second Year Credits							56
Total Programs Credits							105
Value Added Courses							
SEM	Code	Course Name	L	T	P	Total	Credits
1	2XM11BESXX	Effective Self-Management	3	0	0	3	NA
2	2XM11BGMXX	Indian Ethos and Business Ethics	3	0	0	3	NA
3	20\XM11BESXX	IT and Digital Technology in Education Management	2	1	0	3	NA
Additional Value-added courses may be considered based on the needs of Education sector.							

List of Foundation Electives

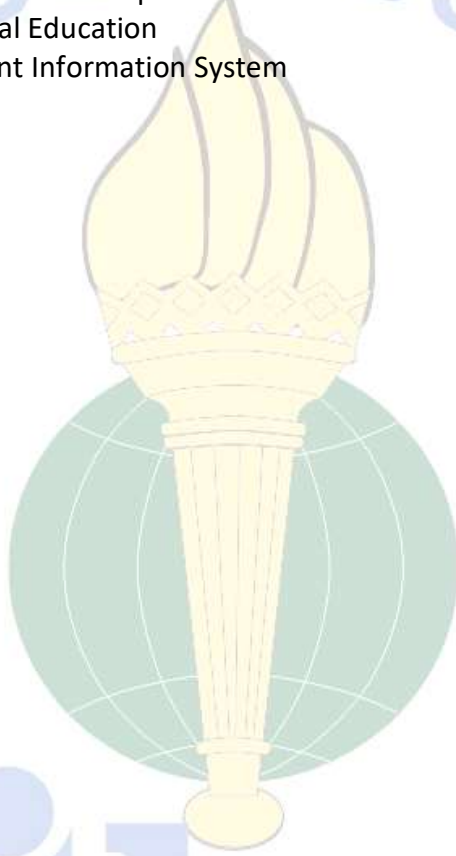
1. Contemporary Issues in Education
2. Quality in Education
3. Curriculum Designing
4. Educational Policy
5. Educational Administration
6. Educational Technologies
7. Teaching and Learning Pedagogy in Education

Choose any 4 from 7 courses given above

List of Advanced EM Elective List (7 Courses to be Chosen out of 10 Courses)

1. Education Institution Management
2. Institutional Linkage for Education Management
3. Marketing of Education Services
4. Educational Finance
5. Leadership and Management in Education
6. Change Management: New Teaching & Learning Approach
7. Internationalization in education
8. Training and Professional Development in Education
9. Higher and Professional Education
10. Education Management Information System

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