

Master of Business Administration With Specialization Hospital and Healthcare Management

<u>Name of the Course:</u>	MBA (with Specialization in Hospital and Healthcare Management)
<u>Duration:</u>	Full Time on-campus for 2 years
<u>Academic Session:</u>	August to July
<u>Seats:</u>	30
<u>Eligibility:</u>	Graduation (in any discipline) from a recognized University with min 50% marks; B. Tech(Biotech), B.Sc. (Nursing) and B. Pharma & MBBS, B.D.S and graduation degrees in allied disciplines. Candidates with experience in hospital and healthcare sector.
<u>Admission Process:</u>	Group Discussion, Personal Interview and Writing Assessment. <i>Relaxation in Admissions Criteria may be given to B.Tech(Biotech), B.Sc. (Nursing) and B.Pharm & MBBS and BDS graduation degrees.</i>
<u>Fee Structure:</u>	As per JBS MBA fee structure
<u>Recruiters:</u>	Hospitals / Pharmaceutical/healthcare/Govt. Institutions
<u>Career Options and Job Prospects</u>	Hospital Managers /Administrators
<u>Curriculum Benchmarked:</u>	Indian Institute of Health Management Research (IIHMR) - Jaipur FMS, Delhi University (Executive Program) Devi Ahilya Vishwavidyalaya, Indore NIMS, Jaipur KIIT University Bhubaneswar JSS Academy of Higher Education and Research, Mysore Amity Gurgaon

Proposed Curriculum (1st Year MBA with Specialization in Hospital and Healthcare Management)

S.No.	Course Code	Proposed Course Title	Contact Hours					
			L	T	P	Total	Credits	
1	20M11BEC11	Economics for Business and Government	3	0	0	3	3	
2	18M11BAF11	Accounting for Managers	3	0	0	3	3	
3	20M11BMM11	Marketing Management	3	0	0	3	3	
4	18M11BHR11	Organizational Behaviour	3	0	0	3	3	
5	20M11BGM11	Business Statistics and Analytics Using Excel Spreadsheet	2	0	2	3	3	
6	18M11BGM12	Business Communication	3	0	0	3	3	
7	20M11BAF12	Corporate Finance	3	0	0	3	3	
8	21M11BIS12	Digital Transformation in Business	3	0	0	3	3	
9	20M11BGM32	Business History	1	0	0	1	1	
10	20M11BESXX	Value Added Course- 1	3	0		3	0	
Total Semester Credits		25						
Second Semester								
S.No.	Course Code	Course Title	L	T	P	Total	Credits	
1	20M11BGM21	Legal Aspects of Business	3	0	0	3	3	
2	17M11BHR13	Human Resource Management	3	0	0	3	3	
3	20M11BIA11	Big Data and Data Visualization	3	0	0	3	3	
4	20M11BEN11	Innovation and Entrepreneurship	3	0	0	3	3	
5	20M11BAF13	Management Accounting	3	0	0	3	3	
6	20M11BGM14	Business Research Methods	3	0	0	3	3	
7	17M11BOM12	Operations Management	3	0	0	3	3	
8	2XM11BXXYY	Healthcare Environment and Management*	3	0	0	3	3	

9	20M11BGM26	New Government Initiatives in Business	2	0	0	2	Audit Course
10		Value-Added Course - 2	3	0	0	3	0
Total Semester Credits		24					
First Year Credits		49					

*Core: For Hospital and Health Care Management students only.

2nd Year Curriculum

3 rd Semester							
S.No.	Course Code	Course Title	L	T	P	Total	Credits
1	18M11BST11	Business Strategy	3	0	0	3	3
2	20MXXBXXXX	Foundation Elective HHM- 1	3	1	0	4	4
3	20MXXBXXXX	Foundation Elective HHM- 2	3	1	0	4	4
4	20MXXBXXXX	Advanced HHM Elective 1	3	1	0	4	4
5	20MXXBXXXX	Advanced HHM Elective 2	3	1	0	4	4
6	20MXXBXXXX	Advanced HHM Elective 3	3	1	0	4	4
7	20MXXBXXXX	Advanced HHM Elective 4	3	1	0	4	4
8		Value-Added Course - 3	2	1	0	3	0
9	22MXXBINXX	Hospital Internship -1					4
Total Semester Credits			31				

4 th Semester							
S.No.	Course Code	Course Title	L	T	P	Total Hours	Credits
1	2XM11BXXYY	Organization and Management of Clinical Services	3	0	0	3	3
2	20MXXBXXXX	Foundation Elective HHM- 3	3	1	0	4	4
3	20MXXBXXXX	Foundation Elective HHM- 4	3	1	0	4	4
4	20MXXBXXXX	Advanced HHM Elective 5	3	1	0	4	4
5	20MXXBXXXX	Advanced HHM Elective 6	3	1	0	4	4
6	20MXXBXXXX	Advanced HHM Elective 7	3	1	0	4	4
7	XXM17BIN12	Hospital Internship - 2					2
Total Semester Credits							25
Second Year Credits							56
Total Programs Credits							105
Value Added Courses							
SEM	Code	Course Name	L	T	P	Total	Credits
1	20M11BES11	Effective Self-Management	3	0	0	3	NA
2	20M11BGM13	Indian Ethos and Business Ethics	3	0	0	3	NA
3	20M11BES18	Employability Skills	2	1	0	3	NA
Additional Value-added courses may be considered based on the needs of Hospital and Health care sector.							

*Specialization Core for those students who opt for Hospital and Healthcare.

List of Foundation HHM Electives

1. Hospital Planning
2. Organization and Administration of hospital services
3. Total Quality Management and Accreditation for Health Care
4. Epidemiology in Medical and Health Systems Management
5. Health Policy and Health Care Systems
6. Health Care Ethics, Governance and Society
7. Management of Hospital Support Services

Choose any 4 out of 7 courses given above

List of Advanced HHM Elective:

1. Analytics for Healthcare Management
2. Public Health Management
3. Regulation and Laws in Health Sector
4. IT in Health Care Management
5. Hospital Operations and Control
6. Consulting Fundamentals for Healthcare and Life Sciences
7. Management of Hospital Support Services
8. International Health Systems
9. Supply Chain Management in Health Care
10. Innovations in Health Care
11. Healthcare Financing and Insurance
12. Strategic Management in Health Care
13. Marketing Management in Healthcare

7 Courses to be Chosen out of 13 Courses

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