



Jaypee Business School

A Constituent of Jaypee Institute of Information Technology
(Declared Deemed to be University u/s 3 of the UGC Act)

(17)

JIIT/JBS/173
18th July, 2025

Dr Chander Mohan
Yashoda Hospital
Kaushambi, Ghaziabad

Subject: Proposal for Exploring MOU Between Jaypee Business School, Noida and Yashoda Hospital for MBA Program with Specialization in Hospital and Healthcare Management

Dear Sir,

I hope this letter finds you well. I am writing to explore the possibility of establishing a Memorandum of Understanding (MOU) between Jaypee Business School, Noida and Yashoda Hospital to collaborate on a comprehensive hospital and healthcare management program. We believe that this partnership will serve as a valuable opportunity to bridge the gap between healthcare and management education, benefiting both institutions and the wider community.

I take this opportunity to introduce Jaypee Business School (JBS), a constituent of Jaypee Institute of Information Technology (JIIT) Noida, Uttar Pradesh, India. JIIT established in 2001, is a premier Institute of Engineering and Management with two campuses (at Sector-62 & Sector 128) in Noida and offers B. Tech, M. Tech, M.Sc, MBA, BBA, BCA & Ph.D. in different streams of Engineering, Science and Management. The new online BBA and MBA program is expected to begin from July 2026. JIIT was granted Deemed to be University status under section 3 of UGC Act 1956 in 2004. JIIT is an AICTE approved institution since 2018; accredited by NAAC with A grade in 2023. JIIT established a Digital Learning Centre that comprises of state-of-the-art multimedia studio, discussion and chroma studios, a 100-seater review cum lecture room supported by automated control, editing, and simulation and animation infrastructure.

Jaypee Business School was established in 2007 as a constituent of JIIT with a vision 'to be a centre of excellence for grooming management professionals for providing leadership in industries organizations and venture into entrepreneurship'. It is currently offering full time BBA, MBA and PhD Courses.

We at Jaypee Business School, Noida are keen on fostering academic partnerships that bridge the gap between education and industry expertise. In line with this vision, we would like to explore the possibility of signing a Memorandum of Understanding (MoU) with Yashoda Hospital to collaborate on our MBA in Hospital and Healthcare Management program.

To begin this relationship, the forthcoming activities are:

Internship:

- Hospital Internship (8 week) -starting 28th May 2025- 27th July 2025

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Academic / Teaching Engagement:

- *Semester III Courses (28th July – 03rd December 2025)*

(7 Elective Course of 3 credits each from the list (Annexure-1) (7*3=21 hours per week) with 14 weeks of teaching in a semester

- *Semester IV -) 2nd January 2026- 8th May 2026*

(3 Elective and 1 Core course of 3 credits each from the list (Annexure-1) (4*3=12 hours per week) with 14 weeks of teaching in a semester + 1 dissertation / Live project of 9 credits in a semester)

List of Courses attached (Annexures -I)

The larger objective of this collaboration is to combine the expertise of our business school in management, leadership, and operational excellence with the extensive knowledge and experience of your hospital in healthcare services. This MOU could pave the way for initiatives such as:

- Joint academic programs and certifications in healthcare management
- Executive training and leadership development for healthcare professionals
- Research collaborations on healthcare innovations and operational efficiencies
- Internship and experiential learning opportunities for students
- Knowledge-sharing seminars, conferences, and industry interactions

We are confident that this partnership will create a mutually beneficial platform that fosters innovation and enhances the quality of healthcare delivery. We would be delighted to discuss this in further detail at your convenience. Kindly let us know a suitable time for a meeting to explore this collaboration further.

Draft MOU is attached for consideration (Annexure II).

Thank you for your time and consideration. We look forward to the possibility of working together for the advancement of healthcare education and practice.

Warm regards,

Prof. Anubha Vashisht
Director-JBS

Encl. As Above (Annexures I & II)