



Jaypee Business School

A Constituent of Jaypee Institute of Information Technology
(Declared Deemed to be University u/s 3 of the UGC Act)

JIIT/JBS/173
24th July, 2025

Shri. Digvijay Singh
Yatharth Hospital
Noida (UP)

Sub: Proposal for Exploring MOU Between Jaypee Business School, Noida and Yatharth Hospital for MBA Program with Specialization in Hospital and Healthcare Management

Dear Sir,

I hope this letter finds you well. I am writing to explore the possibility of establishing a Memorandum of Understanding (MOU) between Jaypee Business School, Noida and Yatharth Hospital to collaborate on a comprehensive hospital and healthcare management program. We believe that this partnership will serve as a valuable opportunity to bridge the gap between healthcare and management education, benefiting both institutions and the wider community.

I take this opportunity to introduce Jaypee Business School (JBS), a constituent of Jaypee Institute of Information Technology (JIIT) Noida, Uttar Pradesh, India. JIIT established in 2001, is a premier Institute of Engineering and Management with two campuses (at Sector-62 & Sector 128) in Noida and offers B. Tech, M. Tech, M.Sc, MBA, BBA, BCA & Ph.D. in different streams of Engineering, Science and Management. The new online BBA and MBA program is expected to begin from July 2026. JIIT was granted Deemed to be University status under section 3 of UGC Act 1956 in 2004. JIIT is an AICTE approved institution since 2018; accredited by NAAC with A grade in 2023. JIIT established a Digital Learning Centre that comprises of state-of-the-art multimedia studio, discussion and chroma studios, a 100-seater review cum lecture room supported by automated control, editing, and simulation and animation infrastructure.

Jaypee Business School was established in 2007 as a constituent of JIIT with a vision 'to be a centre of excellence for grooming management professionals for providing leadership in industries organizations and venture into entrepreneurship'. It is currently offering full time BBA, MBA and PhD Courses.

We at Jaypee Business School, Noida are keen on fostering academic partnerships that bridge the gap between education and industry expertise. In line with this vision, we would like to explore the possibility of signing a Memorandum of Understanding (MoU) with Yatharth Hospital to collaborate on our MBA in Hospital and Healthcare Management program.

To begin this relationship, the forthcoming activities are:

Internship:

- Hospital Internship (8 week) -starting 28th May 2025- 27th July 2025

Scanned Copy Sent to Prof. R.K.M
24.7.25 3pm



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Academic / Teaching Engagement:

- *Semester III Courses (28th July – 03rd December 2025)*

(7 Elective Course of 3 credits each from the list (Annexure-1) (7*3=21 hours per week) with 14 weeks of teaching in a semester)

- *Semester IV -)2nd January 2026- 8th May 2026*

(3 Elective and 1 Core course of 3 credits each from the list (Annexure-1) (4*3=12 hours per week) with 14 weeks of teaching in a semester + 1 dissertation / Live project of 9 credits in a semester)

List of Courses attached (Annexures -I)

The larger objective of this collaboration is to combine the expertise of our business school in management, leadership, and operational excellence with the extensive knowledge and experience of your hospital in healthcare services. This MOU could pave the way for initiatives such as:

- Joint academic programs and certifications in healthcare management
- Executive training and leadership development for healthcare professionals
- Research collaborations on healthcare innovations and operational efficiencies
- Internship and experiential learning opportunities for students
- Knowledge-sharing seminars, conferences, and industry interactions

We are confident that this partnership will create a mutually beneficial platform that fosters innovation and enhances the quality of healthcare delivery. We would be delighted to discuss this in further detail at your convenience. Kindly let us know a suitable time for a meeting to explore this collaboration further.

Draft MOU is attached for consideration (Annexure II).

Thank you for your time and consideration. We look forward to the possibility of working together for the advancement of healthcare education and practice.

Warm regards,

Anubha
24-07-2025

Prof. Anubha Vashisht
Director-JBS

Encl. As Above (Annexures I & II)

Curriculum MBA 2024-26 (HHM)							
First Semester							
S.No.	Course Code	Course Title	Contact Hours				Credits
			L	T	P	Total	
1	24M11BEC11	Economics for Business and Government	2	0	0	2	2
2	24M11BAF11	Financial Accounting and Reporting	3	0	0	3	3
3	20M11BMM11	Marketing Management	3	0	0	3	3
4	18M11BHR11	Organizational Behaviour	3	0	0	3	3
5	24M11BGM12	Business Statistics Using Excel Spreadsheet	1	0	2	2	2
6	24M11BGM11	Corporate Skill Development - 1	0	0	4	4	2
7	20M11BAF12	Corporate Finance	3	0	0	3	3
8	24M11BIA11	Digital Transformation in Business	2	0	0	2	2
9	20M11BES11	Value Added - Effective Self Management	3	0	0	3	0
10	24M11BHR11	Workplace Diversity, Equity and Inclusion	2	0	0	2	2
11	24M11BOM21	Operations Management	2	0	0	2	2
12	24M15BGM11	Business Simulation	0	0	2	1	1
13	24M15BGM12	Advanced Excel	0	0	2	1	1
Total							26
Second Semester							
S.No.	Course Code	Course Title	L	T	P	Total	Credits
1	24M11BGM23	Legal Aspects of Business	2	0	0	2	2
2	17M11BHR13	Human Resources Management	3	0	0	3	3
3	24M11BIA21	Big Data and Data Visualization	2	0	0	2	2
4	24M11BEN11	Innovation and Entrepreneurship	2	0	0	2	2
5	20M11BAF13	Management Accounting	3	0	0	3	3
6	24M11BGM22	Business Research Methods	2	0	0	2	2
7	24M11BOM11	Supply Chain & Logistics Management	2	0	0	2	2
8	23M11HHM01	Healthcare Environment & Management	2	0	0	2	2
9	20M11BGM13	Value-Added Course - Indian Ethos & Business Ethics	3	0	0	3	0
10	24M11BIA23	Business Analytics	1	0	2	2	2
11	24M11BGM21	Corporate Skill Development - 2	0	0	2	2	0
12	20MXXBXXXX	Elective AHM- 1	3	0	0	3	3
Total							23
First Year Credits							49
Second Year							
Third Semester							
S.No.	Course Code	Course Title	L	T	P	Total	Credits
1	20M11BIA13	Artificial Intelligence in Business	3	0	0	3	3
2	20M11BGM32	Value-Added Course - Business History	2	1	0	3	0
3	24M11BGM31	Corporate Skill Development - 3	0	0	2	2	1
4	20MXXBXXXX	Elective AHM - 2	3	0	0	4	3
5	20MXXBXXXX	Elective AHM - 3	3	0	0	4	3
6	20MXXBXXXX	Elective AHM - 4	3	0	0	4	3
7	20MXXBXXXX	Elective AHM - 5	3	0	0	4	3
8	20MXXBXXXX	Elective FHHM - 1	3	0	0	4	3
9	20MXXBXXXX	Elective FHHM - 2	3	0	0	4	3
	20MXXBXXXX	Elective FHHM - 3	3	0	0	3	3
		Smart Lab				2	1
Total							26
Total	25M17BIN13	Hospital Internship - I (8 weeks) after First Year					4
Fourth Semester							
S.No.	Course Code	Course Title	L	T	P	Total	Credits
1	2XM11BXYYY	Organization and Management of Clinical Services	3	0	1	3	3
2	20MXXBXXXX	Elective AHM - 6	3	0	0	3	3
3	20MXXBXXXX	Elective AHM - 7	3	0	0	3	3
4	20MXXBXXXX	Elective FHHM - 4	3	0	0	3	3
5	25M17BIN14	AHBM Project / Hospital Internship-II	0	0	0	0	9
Total							21
	18M17BIN12	Social Internship (4 weeks)					2
First Year Credits							49
Second Year Credits							53
Total Program Credits							102

List of Foundation HHM Electives - (Choose any 4 out of 7 courses given below)

1. Hospital Planning
2. Organization and Administration of hospital services
3. Total Quality Management and Accreditation for Health Care
4. Epidemiology in Medical and Health Systems Management
5. Health Policy and Health Care Systems
6. Health Care Ethics, Governance and Society
7. Management of Hospital Support Services

List of Advanced HHM Elective: (Choose any 7 out of 13 Courses given below)

1. Analytics for Healthcare Management
2. Public Health Management
3. Regulation and Laws in Health Sector
4. IT in Health Care Management
5. Hospital Operations and Control
6. Consulting Fundamentals for Healthcare and Life Sciences
7. Management of Hospital Support Services
8. International Health Systems
9. Supply Chain Management in Health Care
10. Innovations in Health Care
11. Healthcare Financing and Insurance
12. Strategic Management in Health Care
13. Marketing Management in Healthcare

7 Courses to be Chosen out of 13 Courses

MEMORANDUM OF UNDERSTANDING

BETWEEN

**JAYPEE BUSINESS SCHOOL a constituent of JAYPEE INSTITUTE OF
INFORMATION TECHNOLOGY(Deemed to be University), NOIDA**

AND

Yatharth Hospital, Noida

THIS MEMORANDUM OF UNDERSTANDING (hereinafter referred to as 'MOU') is made on the XXXXX of April 2025.

BETWEEN

Jaypee institute of Information Technology (JIIT), Noida was established in the year 2001 and has been declared as a "Deemed to be University" under section 3 of UGC Act 1956 in the year 2004. The institute's state-of-the-art, environmentally conditioned campus comprises smart buildings with Wi-Fi connectivity covering the Academic Block, Business school cum Research Block, Faculty Residences, Student hostels and Annapurna, well equipped modern laboratories and an intellectually stocked Learning Resource Centre with books and E-Resources provide a pleasant and stimulating ambience.

Jaypee Business School (JBS), established in 2007, is a constituent of Jaypee Institute of Information Technology (Deemed University) located in the corporate hub of Delhi NCR. JBS offers AICTE-approved programs, including a two-year full-time MBA, three/four-year BBA (as per NEP 2020), and PhD.

AND

YATHARTH HOSPITAL, xxxxxxxxxxxxxxxxx

WHEREAS

Jaypee Business School, Noida, Jaypee Institute of Information Technology (Deemed to be University), Noida, hereinafter referred to as JBS (JIIT) and Yatharth Hospital, Ghaziabad wish to collaborate in academic and technical exchanges and cooperation in teaching and research in furtherance of the advancement and dissemination of learning.

NOW IT IS HEREBY AGREED AS FOLLOWS:

Article 1
Areas of Cooperation

JBS (JIIT) and Yatharth Hospital agree to initiate the following partnership programme.

1. Internship (8 weeks) for MBA students of JBS (JIIT) having specialization in Hospital and Healthcare Management.
2. Academic/Teaching engagement for MBA students of JBS (JIIT) having specialization in Hospital and Healthcare Management.

3. Joint academic programs and certifications in healthcare management.
4. Executive training and leadership development for healthcare professionals
5. Research collaborations on healthcare innovations and operational efficiencies
6. Knowledge-sharing seminars, conferences, and industry interactions

Article 2

Arrangements

Internship (8 weeks) for MBA students of JBS (JIIT) having specialization in Hospital and Healthcare Management will be arrangement by Yatharth Hospital for the number of students, as agreed by them.

For other areas of cooperation as at Sr No, 2 to 6 of Article 1, arrangement including the financial implications will be in accordance with the formal agreement to be entered into for each area of cooperation. The formal agreement so entered into will be part of the MOU.

ARTICLE 3

CONFIDENTIALITY

Each party shall ensure to observe the confidentiality of documents, information and other data received from or supplied to, the other party during the period of the implementation of this MOU or any other agreements made pursuant to this MOU.

ARTICLE 4

MANAGEMENT COMMITTEE

JBS (JIIT) and Yatharth Hospital will appoint representatives to manage and oversee the joint areas of cooperation. The representatives of the JBS (JIIT) and Yatharth hospital may meet as and when necessary to review progress in the implementation of the agreed arrangements, define new areas for agreement and programmes of cooperation as well as to discuss matters related to the MOU.

ARTICLE 5

AMENDMENTS

This MOU may only be amended by mutual agreement evidenced in writing by a duly authorised representative from JBS (JIIT) and Yatharth Hospital.

ARTICLE 6

TERM OF AGREEMENT

This MOU shall commence on the date of its execution by the last to sign of JBS (JIIT) and Yatharth Hospital and shall remain in force for a period of five years and may be renewed upon its expiry and with the agreement of both parties.

Either JBS (JIIT) and Yatharth Hospital may cancel the MOU by giving six months' notice in writing to the other. Activities in progress at the time of termination of this MOU shall be permitted to conclude as planned unless otherwise agreed.

ARTICLE 7 LEGAL STATUS

Nothing in this MOU shall be construed as creating any legal relationship between the parties. This MOU is a statement of intent to foster genuine and mutually beneficial collaboration.

Yatharth Hospital

**Jaypee Business School, a
constituent of Jaypee Institute of
Information Technology (Deemed
to be University)**

XXXXXXXXXX

Manu Bhaskar, CEO, JIIT

Date:

Date:

In the presence of:

In the presence of:

XXXXXXXXXXXX

Prof. (Dr.) Anubha Vashisht
Director, Jaypee Business School,
Noida

Date:

Date: