JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY
(Declared Deemed to be University u/s 3 of UGC Act)
Jaypee Business School

AICTE Approved   **UGC Approved**   **NAAC Accredited**   **NIRF Ranked**

4th INTERNATIONAL CONFERENCE on
Advances in Management and Technology ICAMT-2024

Theme: Embracing Transformations for Sustainable Advancements: The Role of Innovation, Collaboration, and Implementation

📅 **February 22-24, 2024**

(Virtual Mode)

About ICAMT-2024

Modern business uses various technologies to operate more efficiently, respond quickly to changing market demands, and stay competitive. It's well-known how technology can automate routine tasks, streamline processes, and provide quality services. **ICAMT** is an interdisciplinary conference integrates the areas of Management and Technology together. The aim of the conference is to provide a platform to the researchers and practitioners from both academia as well as industry to meet and share cutting-edge development in the field. It will provide an excellent international forum for sharing knowledge and results in theory, methodology and applications of Management Technology.

About Theme

Theme of ICAMT-2024 has been derived with a motivation to explore all the possibilities to incorporate changes irrespective of their intensity to impact but to bring the prosperity within 3Ps of sustainability. The last, 17th SDG of Partnership for the Goals is an indication where all the business functions may come together for building the overall sustainable entity.

Tracks

Track 1- Digital Business Transformations
Track 2- Paradigms in People Management and Practices
Track 3- Innovations and Entrepreneurship
Track 4- Finance and Investment: Strategies for Building Wealth
Track 5- Advances in Operations Management
Track 6- Marketing in the Era of Technological Disruption
Track 7- Sustainability

Call for Papers

Jaypee Business School, JIIT Noida invites original research papers from interested professionals and researchers for presentation and participation in the International conference.

Abstract Submission: The abstract of about 300 words must include the purpose, methodology, major findings of the research, originality and the keywords.

Full paper submission: Please submit the full paper between 5000-7000 words (excluding references). Paper should cover the following, Purpose of the study (including Research Gaps, Research Problem, and Objective of the Study), Research Methodology, Major findings, Theoretical and Managerial Implications, and Key references.

Submission Link: https://cmt3.research.microsoft.com/ICAMT2024
Formating of the Full Paper should adhere to the following:
1. Article Length: 5000–7000 words (excluding references)
2. Margins: 1 inch
3. Font: Times New Roman, 12 point
4. Spacing: 1.5
5. Cover page: Title, Author(s), Track, Affiliation(s), Contact details
6. The entire paper submission (title page, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document.
7. Key words: 4-6
8. All papers will be subjected to Plagiarism Test before consideration

Who should Attend

This conference is ideal for doctoral students / research scholars, academicians, industry professionals and practitioners We also encourage business researchers to participate to create an ideal connection between the research fraternity, academics and industry priorities.

Important Dates

Abstract Submissions Open: August 25th, 2023
Final Call for full papers: January 30th, 2024
Registration Closes: February 15th, 2024
Conference: February 22-24, 2024

Registration Fees

Delegates	Indian(INR)	Foreign($)
Research Scholars	1500	100
Faculty/Scientists from Academia /Industry	3000	150

Fees Payment Link: https://payments.cashfree.com/forms/ICAMT

Publication Opportunities

Selected papers in reputed journals (listed in ABDC/Scopus/Web of Science/UGC Care).
Potential Edited book with Emerald (Scopus-Indexed).
Note: Publication charges, if any, to be paid extra by the authors.

Best Paper Award

Submitted papers will be evaluated based on originality, research rigor, and contribution to theory and/or practice. In each track, selective high-quality research papers will be awarded the best paper award. Full paper is desirable for consideration of the award.

About JBS

Jaypee Business School (JBS) is the latest symbol of vision of our Founder Chancellor Hon'ble Shri Jaiprakash Gaur. JBS was started in the year 2007 as a constituent of JIIT. JBS has made good progress in a short span and has shown a very high level of academic accomplishment. It has benchmarked itself with the latest content and teaching methodologies across the country. JBS is one of the few Indian B-Schools, which can boast of its state-of-the-art resources. All academic activities at JBS are faculty and students driven.

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For more Details Visit us at: http://www.jbs.ac.in/ICAMT-2024/