JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY
(Declared Deemed to be University u/s 3 of UGC Act)
Jaypee Business School

AICTE Approved **UGC Approved** **NAAC Accredited** **NIRF Ranked**

Our Knowledge Partner

Middlesex University Dubai — ★★★★★ 5 STAR RATING — 2022 K=DA HIGHER EDUCATION CLASSIFICATION DEVELOPED IN PARTNERSHIP WITH QS™ — DUBAI'S LARGEST UK UNIVERSITY

5th INTERNATIONAL CONFERENCE
on
Advances in Management and Technology
ICAMT-2025

Theme: Redefining Business Ecosystem through Sustainable Practices in Digital Era

📅 **February 19-21, 2025 (Hybrid Mode)**

About ICAMT-2025

Modern business uses various technologies to operate more efficiently, respond quickly to changing market demands, and stay competitive. It's well-known how technology can automate routine tasks, streamline processes, and provide quality services. Undoubtedly, businesses that do not embrace technology risk falling behind their competitors and missing out on growth opportunities. That's why technology management is so crucial in today's fast-paced technological landscape. In our modern world, nearly all businesses rely heavily on technology for even the most basic of daily operations.

The ever-evolving nature of technology can present both opportunities and challenges for businesses and society at large. On one hand technology has enabled organisations with innovative solutions, cut cost and deliver superior value to its users. on the other, it has resulted in a world that creates huge amount of waste in different forms (physical, e-waste) affecting everyone. It's time to rethink and seek sustainable ways to come up with interventions such as a minimalist approach that integrates people, government and businesses to address these long-term challenges of the present century.

ICAMT is an interdisciplinary conference integrates the areas of Management and Technology together. The aim of the conference is to provide a platform to the researchers and practitioners from both academia as well as industry to meet and share cutting-edge development in the field. It will provide an excellent international forum for sharing knowledge and results in theory, methodology and applications of Management Technology.

About Theme

Sustainable transformation in global business environment and business processes tend to draw new opportunities, along with the emerging unpredicted challenges to address.This international conference intends to document experience of firms, management process, and business systems that have co-evolved with the research innovations and attained high sustainable performance of business. The primary objective of the conference is to provide an opportunity for academicians, industry experts, practitioners, professionals, researchers and policy makers from different fields to engage in discussion based on the constantly changing business environment. This conference focusses on critically examining the problems, challenges, probable solutions, and policy frame works for managing agile and sustainable business modelling as an emerging tool. It will also provide a platform to get acquainted with the latest innovations and trends in the business environment coupled with their implications on the organisations.

Important Dates

Abstract Submission Opens:	August 26, 2024
Abstract Submission Closes:	January 10, 2025
Communication of Acceptance:	January 20, 2025
Last Date For Full Paper Submission:	January 30, 2025
Registration Closes:	February 10, 2025
Conference:	February 19-21, 2025

Call for Papers

We invite original manuscripts from interested professionals and researchers for presentation and participation in the international conference. The papers can be submitted on the conference theme in line with the conference-tracks as outlined below. The conference will have parallel sessions on different tracks. Keynote addresses will be by eminent stalwarts from industry & academia focusing on the conference theme. Parallel sessions will have paper presentations by delegates, chaired by distinguished experts representing each track.

Tracks

Track 1- Marketing & Social Media
Track 2- Finance and Accounting
Track 3- Operations Management
Track 4- Human Resource Management
Track 5- Technology,Innovation & Entrepreneurship
Track 6- General Management
Track 7- Interdisciplinary

Guidlines For Abstract Submission

Full paper submission and presentation will be based on the abstract submitted. The abstract of about 300 words must include the purpose, methodology, major findings of the research, originality and the keywords. The abstract should be built on the following guidelines:

- Length: 300 words; Font: Times New Roman; Font Size: 12 points; 1.5 space
- Title Page: Title, Author(s), Affiliation(s), Contact Details

Guidlines For Full Paper Submission

1. Article Length: 5000–7000 words.

2. Spacing: 1.5

3. Font: Times New Roman

4. Font Size: 12 Points.

5. Margins: One inch all around.

6. Page numbering: Consecutively numbered pages.

7. Title page: The title page of the manuscript must include the title of the theme, author's name, affiliations, keywords (maximum 5), phone numbers & email.

8. References: Authors to follow American Psychological Association (APA) Style to refer.

9. All tables, charts and graphs should be given on separate sheets with title.

10. Wherever necessary, the source should be indicated at bottom.

11. The endnotes, italics, and quotation marks should be kept to the minimum.

12. Paper must have not been published or accepted for publication elsewhere or be currently under any other review.

13. Name of the author(s) should appear only on the title page. In case ofjoint submissions all correspondence will be

Submission Link: https://cmt3.research.microsoft.com/ICAMT2025
The author needs to register on Microsoft CMT to submit the paper.

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Conference Best Paper Award

Submitted papers will be evaluated based on originality, research rigor, and contribution to theory and/or practice. In each track, selective high-quality research papers will be awarded the best paper award. Full paper is desirable for consideration of the award.

Submission Link : https://cmt3.research.microsoft.com/ICAMT2025

The author needs to register on Microsoft CMT to submit the paper.

Registration Fees

Delegates	Indian (INR)	Foreign ($)
Research Scholars	1500	100
Faculty / Scientists from Academia/Industry	3000	200

Notes: • At least one of the co-authors must register for the conference. • An author may not present more than two papers.

Fees Payment Link: https://payments.cashfree.com/forms/ICAMT

About JIIT

JIIT has been developed as a modern world class campus, with intellectually vibrant ambience in a serene and lush green environment. It was established in the year 2001 with the vision of becoming a center of excellence in the field of IT & related emerging areas of education, training and research comparable to the best in the world for producing professionals who shall be leaders in innovation, entrepreneurship, creativity and management. It has two campuses at Sector-62 & Sector-128 Noida respectively. The Institute offers Doctoral, Postgraduate as well as Undergraduate programs in the disciplines of Computer Science Engineering, Information Technology, Electronics & Communication, Biotechnology and Management. JIIT is a NAAC Accredited, AICTE approved and NIRF Ranked Institute in Delhi NCR.

About JBS

JBS is the latest symbol of the vision of its Founder Chancellor Hon'ble Shri Jaiprakash Gaur ji. JBS was started in the year 2007 as a constituent of Jaypee Institute of Information Technology (Deemed University). It has made good progress in a short span and has shown a very high level of academic accomplishment. JBS has benchmarked itself with the latest content and teaching methodologies across the country. The mission of JBS is "to prepare and produce competent, passionate and market centric professionals who can manage human resources, business operations and ensure world class practices with endurance and commitment". JBS grooms its students remembering its mission into leaders who are adaptable, flexible and sensitive to the cross-cultural business context. Students are also made aware of their social responsibility through a unique social internship program. JBS is one of the few Indian B-Schools, which can boast of its state-of-the-art resources. All academic activities at JBS are faculty driven. JBS faculty are all respected professionals who have been recognised for their achievements in their respective fields.

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For more Details Visit us at: http://www.jbs.ac.in/ICAMT-2025/

JAYPEE BUSINESS SCHOOL

(A constituent of Jaypee Institute of Information Technology, Noida, Declared Deemed to be University u/s 3 of UGC Act)

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