

6TH INTERNATIONAL
**CONFERENCE ON
ADVANCES IN
MANAGEMENT AND
TECHNOLOGY**
 (ICAMT-27)




**FEBRUARY
25-26, 2027**


HYBRID MODE


**TRANSFORMING GOVERNANCE
THROUGH
ARTIFICIAL INTELLIGENCE
AND SUSTAINABLE INNOVATION**

JAYPEE BUSINESS SCHOOL

(A constituent of Jaypee Institute of Information Technology, Noida, Declared Deemed to be University U/s 3 of UGC Act)
 JIIT Campus, A-10, Sector-62, (Opposite Noida Electronic City Metro Station),
 NOIDA - 201309 (U.P.)

About ICAMT 2027

Rapid advances in AI, data analytics, and digital technologies are transforming governance, creating opportunities for greater transparency, efficiency, and inclusiveness while raising concerns around ethics, accountability, sustainability, and digital inequality.

ICAMT 2027 brings together researchers, academicians, policymakers, and industry practitioners to explore the intersection of AI, governance, and sustainable innovation. The conference aims to foster interdisciplinary collaboration, policy-oriented research, and innovative solutions for building smarter, resilient, inclusive, and sustainable governance systems, aligned with global priorities such as the UN Sustainable Development Goals (SDGs).

About JIIT

Jaypee Institute of Information Technology (JIIT), established in 2001, is a NAAC-accredited, AICTE-approved, and NIRF-ranked institution in Delhi NCR, with campuses at Sector 62 and Sector 128, Noida.

JIIT offers undergraduate, postgraduate, and doctoral programs in Engineering, Biotechnology, and Management.

The institute aims to be a center of excellence in education, research, innovation, entrepreneurship, and leadership development.

About JBS

Jaypee Business School (JBS), established in 2007 as a constituent of JIIT, aims to develop competent, market-oriented management professionals. The school combines contemporary curriculum, innovative teaching methods, and industry-focused learning to prepare future leaders.

JBS emphasizes adaptability, ethical responsibility, and global business awareness, supported by experienced faculty, modern infrastructure, and a unique social internship program.

KEYNOTE SPEAKERS


Dr. Sreejith Balasubramanian

Chair of the Office of Research and Associate Professor,
Middlesex University Dubai


Prabhanshu Mittal

Head of Business Development- Education Partners,
India - ACCA


Victoria Rustad Bjerke, Ph.D.

Associate Professor, Dept. of Organization, Leadership & Management
Faculty of Economics and Social Sciences


Prof. Dr. Matej Černe

Full Professor, School of Economics & Business,
University of Ljubljana (SEB LU)


Seema Bhardwaj, Ph.D.

Senior Lecturer (Marketing), Middlesex University Dubai
Former Senior Lecturer, Maldives Business School


Fatima Zahra Ouariach, Ph.D.

Postdoctoral Research Fellow, AIEYS, United Kingdom
Former Visiting (Adjunct) Professor, Abdelmalek Essaadi University


Timi Olubiyi, Ph.D.

Dean, Faculty of Management & Social Sciences,
West Midlands Open University


Stephanie Hui-Wen Chuah, Ph.D.

Senior Lecturer in Marketing,
Faculty of Economics & Management (FEP),
National University of Malaysia



CONFERENCE COMMITTEE

Chief Patrons	Shri. Jaiprakash Gaur (Founder Chancellor, JIIT Noida)
	Shri. Manoj Gaur (Chancellor, Jaypee Group)
Patrons	Prof. (Dr.) S.C. Saxena (Pro-Chancellor, JIIT Noida)
	Mr. Manu Bhaskar Gaur (CEO)
Conference Chair	Prof. (Dr.) Anubha Vashisht (Director, JBS-JIIT, Noida)
Convenor (s)	Dr. Richa Chauhan Dr. Sonali Srivastava



CONFERENCE TRACKS

TRACK
1

Track 1- AI-Driven Public Governance, Digital Technologies & Policy

- AI-enabled public administration and e-governance
- Blockchain applications in governance and public services
- Smart governance frameworks and digital public infrastructure
- Regulatory innovation and digital policy ecosystems
- Data-driven policymaking and evidence-based governance
- Digital transformation in public sector institutions

TRACK
2

Track 2- Ethical, Responsible AI, Transparency & Digital Trust

- Responsible and trustworthy AI
- Explainable AI and transparency mechanisms
- Algorithmic bias, fairness, and inclusivity
- Generative AI, human rights, democracy, and digital trust
- AI governance, regulatory compliance, and accountability
- Data privacy, cybersecurity, and digital ethics

TRACK
3

Track 3- Sustainable Development, Green Innovation & Smart Technologies

- AI for climate action and environmental sustainability
- IoT and AI for environmental monitoring
- Green technologies and circular economy models
- ESG, renewable energy, carbon management, and sustainability reporting
- Smart energy systems and sustainable infrastructure
- Sustainable supply chains and resource optimization

TRACK
4

Track 4- AI, Leadership, HR, Finance & Future of Work

- AI-driven HRM, talent analytics, and workforce planning
- AI applications in banking and financial services
- Digital leadership and organizational transformation
- FinTech, RegTech, InsurTech, and digital payments
- Workforce automation, reskilling, and employee well-being
- Sustainable finance, risk management, and financial inclusion

TRACK
5

Track 5- AI, Digital Marketing, Citizen Engagement & Inclusive Society

- AI-driven consumer and citizen analytics
- Technology-enabled inclusive development
- Digital marketing, branding, and customer experience
- AI in education, healthcare, law, and society
- Social media intelligence and AI-powered communication
- Misinformation, digital trust, and societal transformation
- Digital platforms and citizen participation



Note:
The scope of this conference is not confined to the tracks. We also welcome high-quality research papers aligned with the broader theme of AI-driven governance and sustainable innovation.

For more details contact us at : +91 70429 73693, +91 90459 14940



GUIDELINES FOR ABSTRACT SUBMISSION

- Abstract Length:** Maximum 500-700 words.
- Title Page:** Include title, author(s), affiliation(s), and contact details.
- Purpose, methodology, key findings, originality, and keywords.



GUIDELINES FOR FULL PAPER SUBMISSION

- Originality:** Papers must be original, unpublished, and not under review elsewhere.
- References:** APA style
- Article Length:** 5,000–7,000 words
- Title Page:** Include paper title, author(s), affiliation(s), up to 5 keywords, contact number, and email.
- Formatting:** Times New Roman, 12 pt, 1-inch margins, 1.5 line spacing.



PUBLICATION OPPORTUNITIES

Authors of high-quality accepted papers will have the opportunity to publish their research in reputed journals and edited volumes, subject to the respective journal's review process and editorial policies.

PARTNER JOURNALS

- The Dynamic Relationships Management Journal (Scopus Indexed/WoS)
- Vision – The Journal of Business Perspective (ESCI, Scopus, and ABDC Indexed)
- The Journal of Entrepreneurship (JoE) (ESCI, Scopus, and ABDC Indexed)
- Artificial Intelligence and Applications (Scopus Indexed/WoS)



MORE PUBLICATION OPPORTUNITIES

- Selected conference papers will be considered for publication in **Scopus-indexed/WoS** edited volume, providing wider dissemination and academic visibility.
- Selected papers will also be published as book chapters in an edited volume with an **ISBN**.
- Publication decisions will be based on the quality, originality, and relevance of the submitted research, and will be subject to the editorial and peer-review policies of the respective journals and publishers.

★ Conference Best Paper Award



KEY DATES

For Publication in Conference Proceedings:

Abstract submissions open	September 1, 2026
Abstracts Submission Closes	October 15, 2026
Communication of Acceptance	October 30, 2026
Last Date For Full Paper Submission	January 10, 2027
Registration Closes	February 15, 2027
Conference	February 25–26, 2027



LINKS AT A GLANCE



Submission Link:
<https://cmt3.research.microsoft.com/ICAMT2027>



Payment Link:
<https://payments.cashfree.com/forms/ICAMT>



Google Form Link:
<https://forms.gle/SiYfsYCndEmMAv7v7>



For more details visit us at : <https://jbs.ac.in/icamt-2027/index.html>



REGISTRATION



Registration Fees

Delegates	Indian (Rs)		Foreign (USD)	
	Online / Offline	Early Bird by 15 Oct 2026	Online / Offline	Early Bird by 15 Oct 2026
Students	₹2,000	₹1,500	\$150	\$100
Research Scholars	₹3,500	₹2,500	\$200	\$150
Faculty / Scientists Academia / Industry	₹6,500	₹5,500	\$300	\$250

- * At least one of the author must register for the conference.
- * An author may not present more than two papers.



MODE OF PAYMENT: ONLINE

*Please scan the below QR Code to pay the Registration Fees for ICAMT-27.



PAYMENT LINK:

<https://payments.cashfree.com/forms/ICAMT>



You are also required to provide the complete details (including transaction details and screenshot) using the Google form link:

<https://forms.gle/SiYfsYCndEmMAv7v7>



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Fees for ICAMT-27



TECHNICAL COMMITTEE

Bhargavaram Potharaju Senior Infrastructure Engineer Charlotte, North Carolina, United States	Prof. Nidhi Maheshwari Professor, Delhi Technological University, Delhi	Dr. Balamurugan Balusamy Dean and Professor at the School of Engineering and IT, MAHE Dubai.	Prof. S Lakshmi Tulasi Devi Professor, Department of Management Studies, NIT Warangal
Prof. Ritanjali Majhi Professor and Head, NIT Suratthal	Mourade Azrour Faculty of Sciences and Technologies of Errachidia Drâa-Tafilalet, Morocco	Prof Swamy Perumandla Assistant Professor, Indian Institute of Management, Nagpur	Prof. Kishore Kumar Gangwani Assistant Professor, Management Development Institute Gurgaon